



Alcohol and Entertainment Licensing Sub-Committee (C)

Wednesday 12 December 2012 at 7.00 pm
Council Chamber, Brent Town Hall, Forty Lane,
Wembley, HA9 9HD

Membership:

Members

Councillors:

Harrison (Chair)
Sneddon
Pavey

first alternates

Councillors:

Oladapo
HM Patel
Mrs Bacchus

second alternates

Councillors:

Beckman
Matthews
Jones

For further information contact: Toby Howes, Senior Democratic Services Officer
020 8937 1307, toby.howes@brent.gov.uk

For electronic copies of minutes, reports and agendas, and to be alerted when the minutes of this meeting have been published visit:

www.brent.gov.uk/committees

The press and public are welcome to attend this meeting

Agenda

Introductions, if appropriate.

Apologies for absence and clarification of alternate members

Item	Page
1	
Declarations of personal and prejudicial interests	
Members are invited to declare at this stage of the meeting, any relevant financial or other interest in the items on this agenda.	
2	1 - 64
Application by Raj Pillay for a variation of the premises licence for 'Flirtease' (210 Preston Road, Wembley, HA9 8PB) pursuant to the provisions of the Licensing Act 2003	
3	65 - 120
Application by Syed Liaqat Ali Shah for a variation of the premises licence for 'Local Food Express' (16 Park Parade, Harlesden, London NW10 4JH) pursuant to the provisions of the Licensing Act 2003	



- Please remember to **SWITCH OFF** your mobile phone during the meeting.
- The meeting room is accessible by lift and seats will be provided for members of the public.
 - Toilets are available on the second floor.
 - Catering facilities can be found on the first floor near The Paul Daisley Hall.
 - A public telephone is located in the foyer on the ground floor, opposite the Porters' Lodge

LICENSING ACT 2003

Application for a Variation to Premises Licence

1. The Application

Name of Applicant:	Mr Raj Pillay
Name & Address of Premises:	Flirtease 210 Preston Road Wembley HA9 8PB
Applicants Agent:	N/A

The application is for the use of basement lounge area and rear garden to serve alcohol, food, drinks and shisha smoking lounge.

2. Background

The current licencing hours are from 10:00 to 03:00 hours Monday - Saturday and 12:00 to 03:00 hours on Sunday.

3. Promotion of the Licensing Objectives

See page 12 of the attached application.

4. Relevant Representations

Representations were received from the Metropolitan Police, Environmental Health and residents.

5. Interested Parties

None

6. Policy Considerations

Paragraph Nos: 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

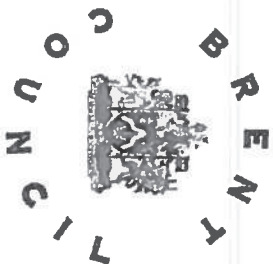
8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

7. Associated Papers

- A. Copy of Application Form
- B. Copies of representation
- C. Location map



APPLICATION TO VARY A PREMISES LICENCE

Application to vary a premises licence
under The Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in **block capitals**. In all cases ensure that your answers are inside the boxes and written in **black ink**. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

I/we: RAJ PILLAY

..... *[insert name of applicant(s)]* being the
premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below

Premises licence number 162453.

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description
210 Preston Road,
WEMBLEY,
LONDON.

Post Town <u>MIDDLESEX.</u>	Post Code <u>HA9 8PB.</u>
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Telephone number at premises (if any) 020 8385 2002.

Non-domestic rateable value of premises £ 18,000.

Part 2 - Applicant details

Daytime contact telephone number		07525756983.	
E-mail address (optional)		raj@flirtase.co.uk.	
Current postal address if different from premises address		587 KENTON ROAD, KENTON, HARROW,	
Post Town	MIDDLESEX	Post Code	HA3 9RT.

Part 3 - Variation

Do you want the proposed variation to have effect as soon as possible?

Please tick ✓ Yes

If not do you want the variation to take effect from

Day	Month	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please describe briefly the nature of the proposed variation (Please see guidance note 1)

A3 DOUBLE FRONTED SHOP WITH BRASSMENT LOUNGE AREA & GARDEN AT THE REAR, TRADING AS A COCKTAIL, BEVERAGE & SHISHA LOUNGE. ALCOHOL, FOOD & DRINKS WILL BE SERVED FROM BOTH BARS & CONSUMED WITHIN THE PREMISES & THE REAR GARDEN.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Part 4 – Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Please tick ✓ Yes

Provision of regulated entertainment

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of entertainment facilities:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

Provision of late night refreshment (if ticking yes, fill in box L)

Sale by retail of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors	
Day	Start	Finish		Outdoors	
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list.</u> (please read guidance note 5)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors	
Day	Start	Finish		Outdoors	
Mon	1000	0300	<u>Please give further details here</u> (please read guidance note 3) PROTECTOR WITH CINEMA SURROUND SOUND FOR THE SHOWING OF ALL TYPES OF MOVIES. THE SOUND SYSTEM: HOME LINK, FROM ARTISTS.		
Tue	1000	0300			
Wed	1000	0300	<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 4)		
Thur	1000	0300			
Fri	1000	0300	<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	1000	0300			
Sun	1000	0300.			

C

Indoor sporting events			Please give further details (please read guidance note 3) Full size Pool Table To Allow Customers To Play Pool Each Game.
Day	Start	Finish	
Mon	10000	03000	State any seasonal variations for indoor sporting events (please read guidance note 4)
Tue	10000	03000	
Wed	10000	02000	
Thur	10000	03000	
Fri	10000	03000	
Sat	10000	03000	
Sun	10000	03000	

D

Boxing or wrestling entertainments			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors		
Day	Start	Finish		Outdoors	Both	
Mon	10000	03000	Please give further details here (please read guidance note 3) PROSECTOR TO SHOW LIVE BOXING FIGHTS WITH SURROUND SOUND - HOME SYSTEM.			
Tue	10000	08000				
Wed	10000	03000		State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Thur	10000	03000		Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	10000	03000				
Sat	10000	03000				
Sun	10000	03000			<input checked="" type="checkbox"/>	

E

Live Music			Will the performance of live music take place indoors or outdoors or both – please tick [✓] (please read guidance note 2)	Indoors	Outdoors	Both	
Standard days and timings (please read guidance note 6)	Start	Finish					
Mon	10000	03000	<p>Please give further details here (please read guidance note 3)</p> <p>JOLO & GROUP PERFORMANCES ORGANISED BY LIVE & RECORDED MUSIC - AMPLIFIED P.A SYSTEM.</p>			<input checked="" type="checkbox"/>	
Tue	10000	03000					
Wed	10000	08000		<p>State any seasonal variations for the performance of live music (please read guidance note 4)</p>			
Thur	10000	03000		<p>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)</p>			
Fri	10000	03000					
Sat	10000	03000					
Sun	10000	03000.					

F

Recorded music			Will the playing of recorded music take place indoors or outdoors or both – please tick [✓] (please read guidance note 2)	Indoors	Outdoors	Both	
Standard days and timings (please read guidance note 6)	Start	Finish					
Mon	10000	03000	<p>Please give further details here (please read guidance note 3)</p> <p>MUSIC AMPLIFIED FROM RADIO, CD, DVD & SUCH DIGITAL TV & DJ EQUIPMENT.</p>			<input checked="" type="checkbox"/>	
Tue	10000	03000					
Wed	10000	03000		<p>State any seasonal variations for playing recorded music (please read guidance note 4)</p>			
Thur	10000	03000		<p>Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)</p>			
Fri	10000	03000					
Sat	10000	03000					
Sun	10000	03000.					

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors	Outdoors
Day	Start	Finish		Both	
Mon	10000	03000.	Please give further details here (please read guidance note 3) Solo & Group Performances WITH LIVE OR RECORDED MUSIC.		
Tue	10000	03000			
Wed	10000	03000			
Thur	10000	03000			
Fri	10000	03000			
Sat	10000	03000			
Sun	10000	03000.			
			State any seasonal variations for the performance of dance (please read guidance note 4)		
			Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		

H

Anything of a similar description to that falling within (e), (f) or (g)			Please give a description of the type of entertainment you will be providing	Indoors	Outdoors
Day	Start	Finish		Both	
Standard days and timings (please read guidance note 6)			Will this entertainment take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).		
Mon					
Tue					
Wed					
Thur					
Fri					
Sat					
			Please give further details here (please read guidance note 3)		
			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
			Non standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)		

Provision of facilities for making music		Please give a description of the facilities for making music you will be providing	
Standard days and timings (please read guidance note 6)		Please give further details here (please read guidance note 3)	
Day	Start	Finish	Indoors Outdoors Both
Mon	1000	0300	<input checked="" type="checkbox"/> Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both
Tue	1000	0300	Please give further details here (please read guidance note 3) Solo & Group Performances to Record Their Performances for Personal Records
Wed	1000	0300	State any seasonal variations for the provision of facilities for making music (please read guidance note 4)
Thur	1000	0300	Non standard timings. Where you intend to use the premises for provision of facilities for making music at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri	1000	0300	
Sat	1000	0300	
Sun	1000	0300	

J

Provision of facilities for dancing		Will the facilities for dancing be indoors or outdoors or both – please tick [✓] (see guidance note 2).	
Standard days and timings (please read guidance note 6)		Please give further details here (please read guidance note 3)	
Day	Start	Finish	Indoors Outdoors Both
Mon	1000	0300	<input checked="" type="checkbox"/> Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both
Tue	1000	0300	Please give further details here (please read guidance note 3) DANCING TO MUSIC PLAYING THROUGH AMPLIFIED DJ EQUIPMENT OR TV DVD, CD & AUDIO OR LIVE PERFORMERS.
Wed	1000	0300	State any seasonal variations for providing dancing facilities (please read guidance note 4)
Thur	1000	0300	
Fri	1000	0300	Non standard timings. Where you intend to use the premises for the provision of facilities for dancing at different times to those listed in the column on the left, please list (please read guidance note 5)
Sat	1000	0300	
Sun	1000	0300	

K

Provision of facilities for entertainment of a similar description to that falling within (i) or (j) Standard days and timings (please read guidance note 6)		Please give a description of the type of entertainment facility you will be providing		
Day	Start	Finish	Indoors	Outdoors
Mon				
Tue				
Wed				
Thur				
Fri				
Sat				
Sun				

Will the entertainment facility be indoors or outdoors or both – please tick [✓] (please read guidance note 2).

Please give further details here (please read guidance note 3)

State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within (i) or (j) (please read guidance note 4)

Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within (i) or (j) at different times to those listed in the column on the left, please list (please read guidance note 5)

L

Late night refreshment Standard days and timings (please read guidance note 6)		Will the provision of late night refreshment take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).		
Day	Start	Finish	Indoors	Outdoors
Mon	1000	0300		
Tue	1000	0300		
Wed	1000	0300		
Thur	1000	0300		
Fri	1000	0300		
Sat	1000	0300		
Sun	1000	0300		

Please give further details here (please read guidance note 3)
Cook & Serve Hot & Cold Food To Be Consumed On Site or Takeaway.
Serve Alcohol To Be Consumed On Site.

State any seasonal variations for the provision of late night refreshment (please read guidance note 4)

Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption (Please tick box ✓) (please read guidance note 7)	On the premises		
Day	Start	Finish		Off the premises		
Mon	10000	03000	State any seasonal variations for the supply of alcohol (please read guidance note 4) BEFORE & COUSINE ALCOHOL AT BOTH POND & TO BE CONSUMED IN THE POND SWISHA CAMPUS.			
Tue	10000	03000				
Wed	10000	03000		Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Thur	10000	03000				
Fri	10000	03000				
Sat	10000	03000				
Sun	10000	03000				

IN ALL CASES PLEASE COMPLETE N, O, & P BELOW

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

MOVIES RATED '18' OR UN-RATED TO BE SHOWN.

NO ADULT ENTERTAINMENT OR SERVICES, ACTIVITIES.

Hours premises are open to the public

Standard days and timings (please read guidance note 6)

State any seasonal variation (please read guidance note 4)

Day	Start	Finish
Mon	10000	03000
Tue	10000	05000
Wed	10000	03000
Thur	10000	03000
Fri	10000	03000
Sat	10000	03000
Sun	10000	03000

Non-standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list (please read guidance note 5)

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking

GARDEN SMOKING AREA TO REMAIN OPEN TILL 0300
ALLOWING CUSTOMERS TO BE SERVED ALCOHOL & FOOD.
MUSIC TO BE PLAYED THROUGH AN UN-AMPLIFIED SYSTEM
THE TO BE CONTROLLED BY S.I.A SECURITY PERSONNEL &
MANAGEMENT.
TO HAVE FULL USE OF THE BAR/NEWT FOR ENTERTAINMENT.

- I have enclosed the premises licence Please tick Yes
- I have enclosed the relevant part of the premises licence

If you have not ticked one of these boxes please fill in reasons for not including the licence, or part of it, below

Reasons why I have failed to enclose the premises licence or relevant part of premises licence

Empty box for reasons why I have failed to enclose the premises licence or relevant part of premises licence

P Describe any additional steps that you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) **General - all four licensing objectives (b, c, d, e) (please read guidance note 9)**

CURRENT LICENCE ALLOWS SERVICE TILL 0300 - NONE OF THE FIVE LICENSING OBJECTIVES HAVE BEEN OR WILL BE CONSIDERED DUE TO FOOD MANAGEMENT, LOCAL CUSTOMERS & EFFECTIVE WORKFORCE INCUMBENT S.I.H SECURITY TAKEN.
THE ESTABLISHMENT HAS BEEN RUNNING SINCE 2006 WITH NO ISSUES.

b) **The prevention of crime and disorder**

Door Supervisors - S.I.H.
I.D CHECKS & SEARCHES.
CCTV.
PATRONS WITH LOUNGE, POLICE & PCSO.
VARY PERSONAL SECURITY EXPERIENCE TO MONITOR SITUATION.
LARGE GROUPS WILL BE REFUSED ENTRY.

c) **Public safety**

CCTV | MAINTAINED SECURITY.
MULTI CAS SERVICES FROM LOCAL FIRE.
THE FIGHT TO LEASE ENTRY.
ZERO TOLERANCE TO DRUGS, POLYDRUG & ANTI SOCIAL BEHAVIOUR
GUEST LISTS.
SECURITY CHECKS.

d) **The prevention of public nuisance**

STAFF TRAINING.
SOUND LIMITERS
SERVE ALCOHOL RESPONSIBLY
I.D CHECKS.
CCTV - SECURITY.
MUSIC LEVEL CHECKS.

e) **The protection of children from harm**

I.D CHECKS.
NO UNATTENDED MINORS.
NO CHILDREN ENTERTAINMENT.

Please tick ✓ Yes

- I have made or enclosed payment of the fee
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I understand that I must now advertise my application
- I have enclosed the premises licence or relevant part of it or explanation
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 5 – Signatures (please read guidance note 10)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent. (Please read guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature *P. W. R. [Signature]*

Date *19 07 2011*

Capacity *Solicitor*

Where the premises licence is jointly held signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent. (Please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature

Date

Capacity

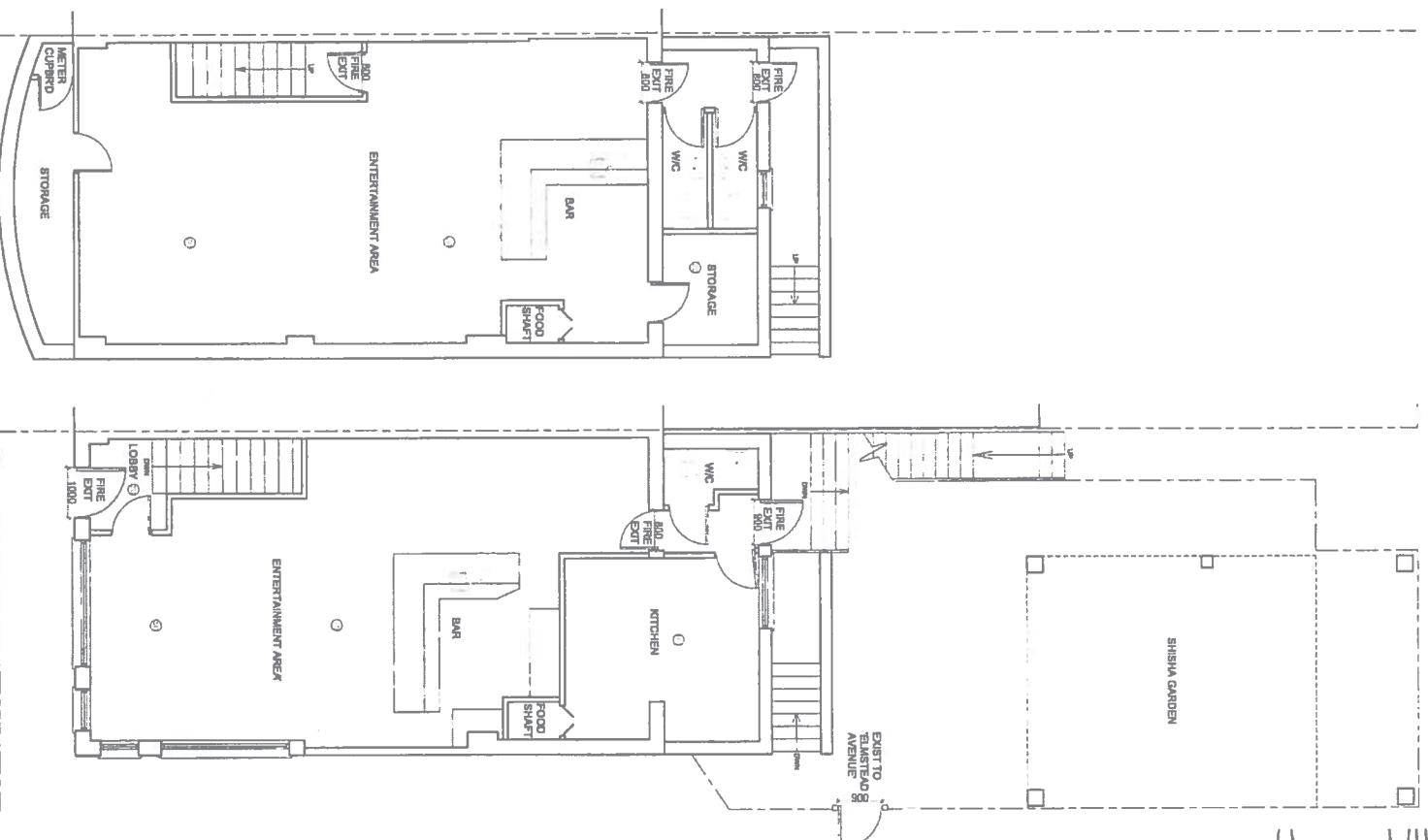
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Post town	Post code
Telephone number	
If you would prefer us to correspond with you by e-mail your e-mail address (optional)	



210 PRESTON ROAD, WEMBLEY
MIDDLESEX, HA9 8PB

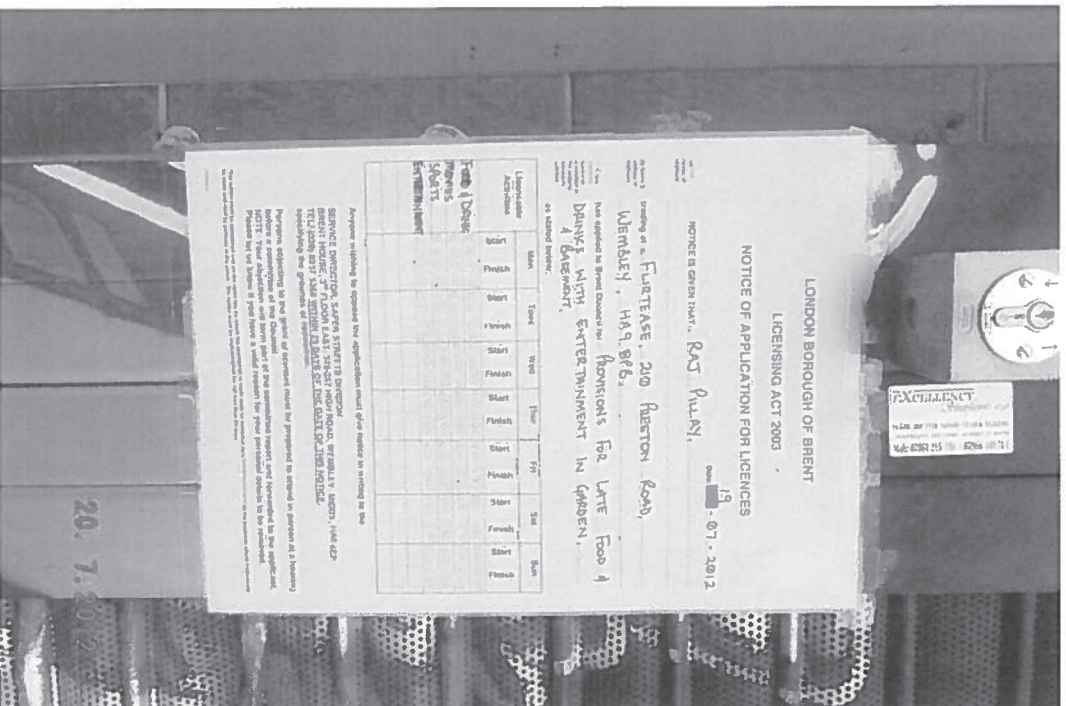
Site Plan (1:1250)

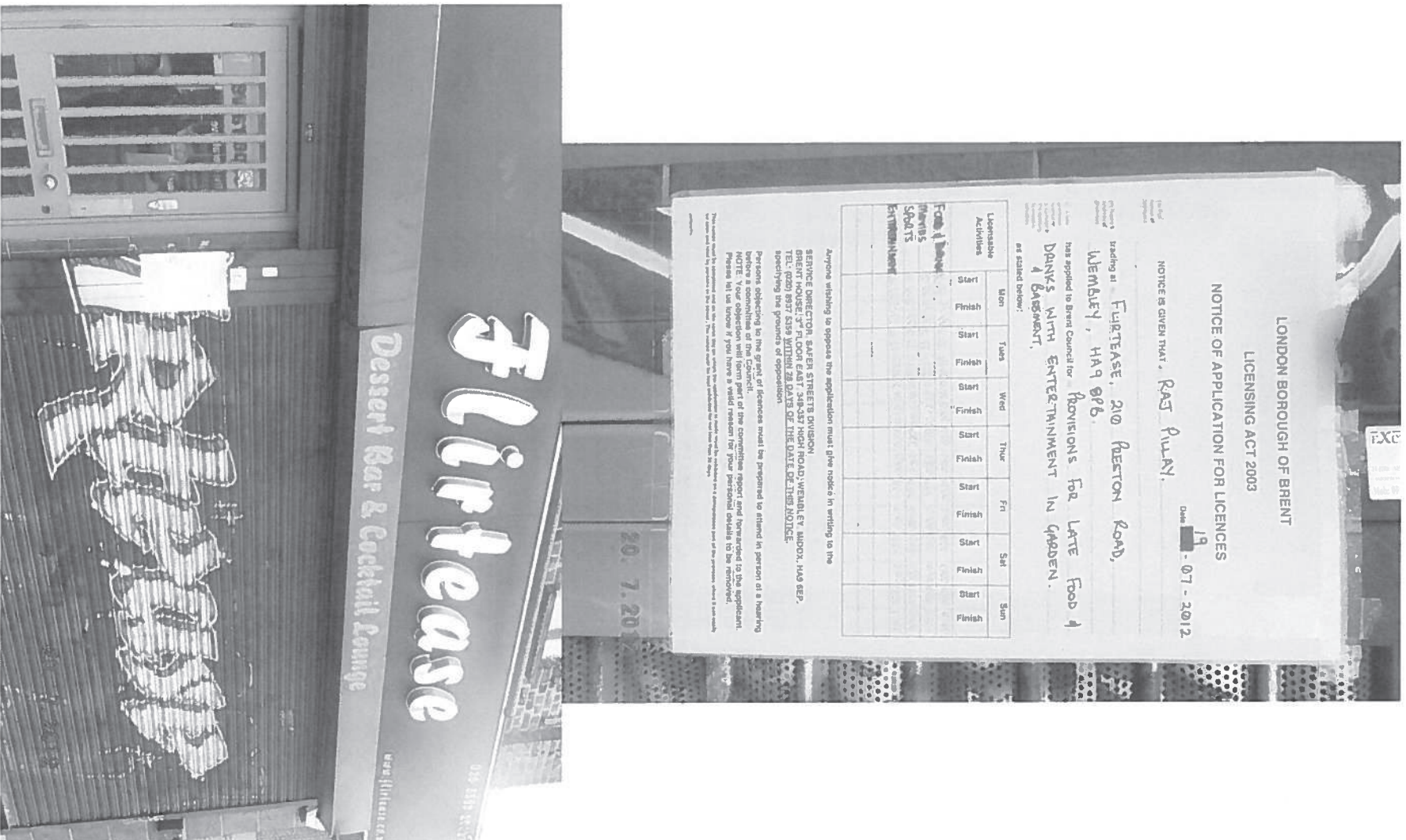


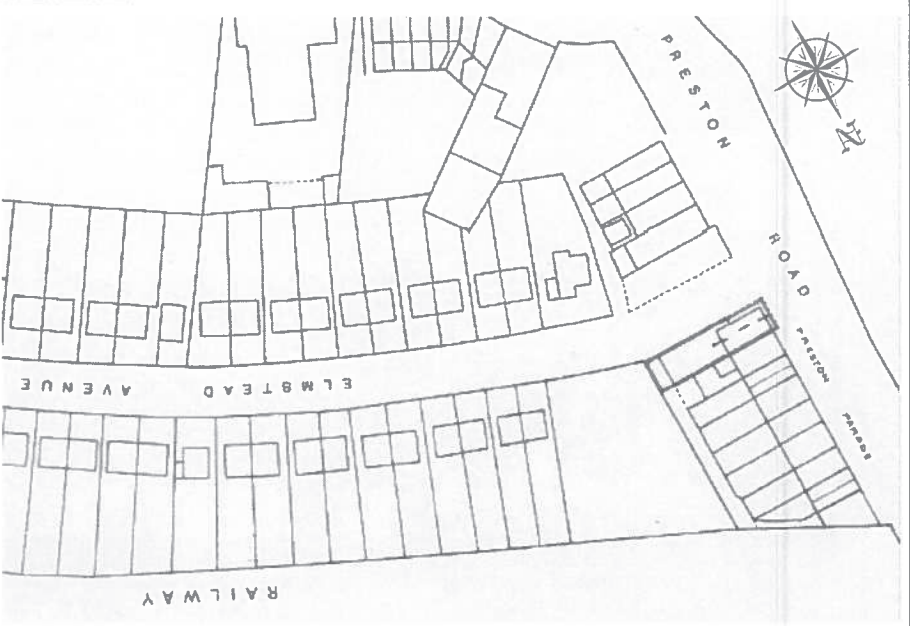
EXISTING BASEMENT FLOOR PLAN

EXISTING GROUND FLOOR PLAN

Ref	12.07.12	Fire ECR identified and dimension of ground, stairs, floor & ground level, fire extinguishers, fire alarm, Shishia garden identified.
Client	M R R PILLAY	
Site Address	210 PRESTON ROAD WEMBLEY MIDDLESEX HA9 8PB	
Project Title	FLOOR PLAN	
Status	LEASE PLAN	
Drawn	JP	Checked
Date	02/07/2012	Scale
Drawing Title	EXISTING BASEMENT AND GROUND FLOOR PLAN AND SITE PLAN	1:100 @ A3
Job No	PRE210	Drawn by
	PL-01	Rev
		A

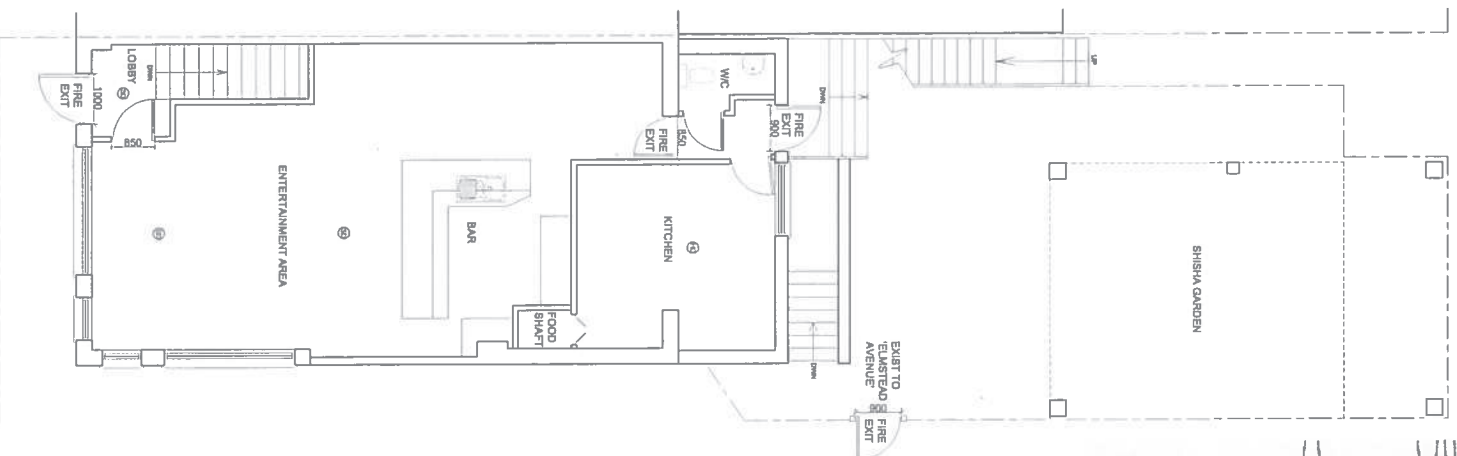




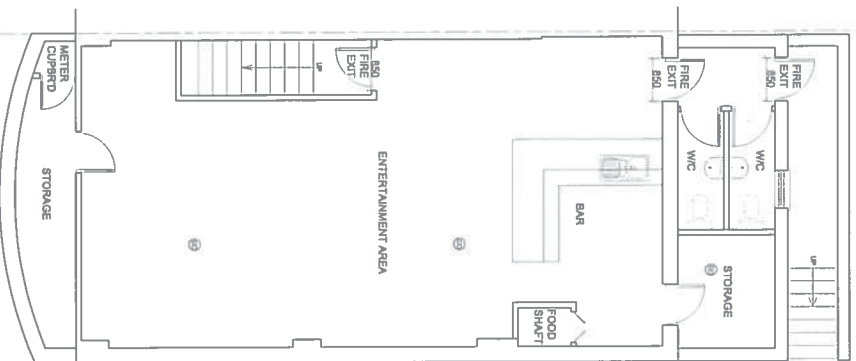


**210 PRESTON ROAD, WEMBLEY
MIDDLESEX, HA9 8PB**

Site Plan (1:1250)



EXISTING GROUND FLOOR PLAN



EXISTING BASEMENT FLOOR PLAN

B	25.07.12	Front door opening and door sizes corrected.
A	12.07.12	Fire Exit identified and dimension of doors added. Bar at ground level identified. Shisha garden identified.
Rev	Rev	Comment
1		

Client **MIR R PHILLY**

Site Address **210 PRESTON ROAD
WEMBLEY
MIDDLESEX
HA9 8PB**

Project Title **FLOOR PLAN**

Status **LEASE PLAN**

Drawn **JP** Checked **KB**

Date **02.07.2012** Scale **1:100 @ A3**

Drawing Title **EXISTING BASEMENT AND
GROUND FLOOR PLAN
AND SITE PLAN**

Job No **PRE2110** Drawing No **PL - 01** Rev **B**



**LONDON FIRE
AND EMERGENCY
PLANNING AUTHORITY**

Fire Safety Regulation: North West Area 1
169 Union Street London SE1 0LL
T 020 8555 1200 x38795
F 020 8536 5930
Minicom 020 7960 3629
www.london-fire.gov.uk

Mr R. Pillay,
587 Kenton Road,
Kenton,
Harrow,
HA3 9RT



London Fire and Emergency Planning
Authority runs the London Fire Brigade

Date 27th July 2012
Our Ref 28/11385

Dear Sir

LICENSING ACT 2003

Premises: 210 Preston Road, Wembley, HA9 8PB.

With reference to the application dated 19/7/2012, the Fire Authority **does not propose to make any representation** to the Licensing Authority provided that the premises are constructed and managed in accordance with the information supplied with your application.

This letter is without prejudice to the powers of the licensing authority and to any requirements or recommendations that may be made by enforcing authorities under other legislation. It is also without prejudice to any requirements or recommendations that may be made by this Authority under the Regulatory Reform (Fire Safety) Order 2005 or the Petroleum (Consolidation) Act 1928. All alterations should comply with the appropriate provisions of the current Building Regulations.

Any queries regarding this letter should be addressed to the person named below. If you are dissatisfied in any way with the response given, please ask to speak to the Team Leader quoting our reference.

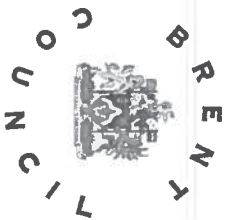
Yours faithfully

for Assistant Commissioner (Fire Safety Regulation)
Fire and Community Safety Directorate
firesafetyregulationNW@london-fire.gov.uk

Copy to:

Health, Safety & Licensing.
Brent Council.
PO Box 411,
349-357 High Road.
Wembley.
HA9 6EP.
F.a.o. Gillian Murray.

Reply to Inspecting Officer P.J. Francis
Direct T 020 8555 1200 x38722
Direct F 020 8536 5930



Public Safety Team
Consumer & Business Protection
Brent House

349-357High Road

Wembley

HA9 6BZ

(020) 8937 5366

TEL (020) 8937 5366

FAX (020) 8937 5357

EMAIL

WEB <http://www.brent.gov.uk>

YOUR REF:

DATE: 12th July 2012

Raj Pillay
Flirtease Lounge
210 Preston Road
Wembley
HA9 8PB

Licensing Act 2003

Application for the Grant of a Variation to the Premises Licence

Flirtease Lounge, 210 Preston Road, Wembley HA9 8PB

Dear Mr Pillay,

I refer to the application for variation for the above named premises. After assessing the scaled drawing submitted with the application, the Public Safety Team make a representation to the Licensing Authority on the grounds of Public Safety.

Providing the licensee is willing to accept the following conditions Public Safety Team would withdraw the representation.

- The maximum number of persons permitted on the premises shall not exceed **50** persons including staff.
- The locks and flush latches on the exit doors and gates shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).

In order for the Public Safety Team to withdraw this representation, it will be necessary for you to **confirm in writing** that you are willing to accept the above conditions.

We will require the above conditions to appear on the licence schedule should the licence be granted.

Yours faithfully

Dipa Bhatt
Public Safety Officer
Consumer & Business Protection



Brent

Public Safety Team
Consumer & Business Protection

Brent House
349-357High Road
Wembley

HA9 6BZ

TEL (020) 8937 5366

FAX (020) 8937 5357

EMAIL dipa.bhatt@brent.gov.uk

WEB <http://www.brent.gov.uk>

YOUR REF:

DATE: 24th July 2012

Raj Pillay
Flirtease Lounge
210 Preston Road
Wembley
HA9 8PB

Licensing Act 2003

Application for the Grant of a Variation to the Premises Licence

Flirtease Lounge, 210 Preston Road, Wembley HA9 8PB

Dear Mr Pillay,

I refer to the application for variation for the above named premises. After assessing the scaled drawing submitted with the application, the Public Safety Team make a representation to the Licensing Authority on the grounds of Public Safety.

Providing the licensee is willing to accept the following conditions Public Safety Team would withdraw the representation.

- The maximum number of persons permitted on the premises shall not exceed **50** persons including staff.
- The locks and flush latches on the exit doors and gates shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamperes).

In order for the Public Safety Team to withdraw this representation, it will be necessary for you to **confirm in writing** that you are willing to accept the above conditions.

We will require the above conditions to appear on the licence schedule should the licence be granted.

Yours faithfully

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YOUR REF:

DATE: 24th July 2012

Raj Pillay
Flirtease Lounge
210 Preston Road
Wembley
HA9 8PB

Licensing Act 2003

Application for the Grant of a Variation to the Premises Licence

Flirtease Lounge, 210 Preston Road, Wembley HA9 8PB

Dear Mr Pillay,

I refer to the application for variation for the above named premises. After assessing the scaled drawing No.PL-01 submitted with the application, the Public Safety Team make a representation to the Licensing Authority on the grounds of Public Safety.

Providing the licensee is willing to accept the following conditions Public Safety Team would withdraw the representation.

- The maximum number of persons permitted on the premises shall not exceed **60** persons including staff.
- The locks and flush latches on the exit doors and gates shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).

In order for the Public Safety Team to withdraw this representation, it will be necessary for you to **confirm in writing** that you are willing to accept the above conditions.

We will require the above conditions to appear on the licence schedule should the licence be granted.

Yours faithfully

Dipa Bhatt
Public Safety Officer
Consumer & Business Protection



Brent

Public Safety Team
Consumer & Business Protection
Brent House
349-357High Road
Wembley
HA9 6BZ

TEL (020) 8937 5366
FAX (020) 8937 5357

EMAIL dipa.bhatt@brent.gov.uk
WEB <http://www.brent.gov.uk>

YOUR REF:

DATE: 1st August 2012

Raj Pillay
Flirtease Lounge
210 Preston Road
Wembley
HA9 8PB

Licensing Act 2003
Application for the Grant of a Variation to the Premises Licence
Flirtease Lounge, 210 Preston Road, Wembley HA9 8PB

Dear Mr Pillay,

I refer to the application for variation for the above named premises. After assessing the scaled drawing No.PL-01 submitted with the application, the Public Safety Team make a representation to the Licensing Authority on the grounds of Public Safety.

Providing the licensee is willing to accept the following conditions Public Safety Team would withdraw the representation.

- The maximum number of persons permitted on the Basement Floor shall not exceed **50** including staff.
- The maximum number of persons permitted on the Ground Floor shall not exceed **50** including staff.
- The locks and flush latches on the exit doors and gates shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamperes).

In order for the Public Safety Team to withdraw this representation, it will be necessary for you to **confirm in writing** that you are willing to accept the above conditions.

We will require the above conditions to appear on the licence schedule should the licence be granted.

Yours faithfully

Dipa Bhatt
Public Safety Officer
Consumer & Business Protection

Viechweg, Dennis

From: Bhatt, Dipa
Sent: 03 August 2012 08:36
To: 'Raj Pillay '
Cc: Viechweg, Dennis
Subject: RE: Flitrase 210 Preston Road.

Hi Raj,

I can confirm that the Public Safety Team withdraw the representation.

Thank you

Kind Regards,

Dipa Bhatt Tech IOSH
Public Safety Officer

Health & Safety Team
Consumer and Business Protection
Environment and Neighbourhood Services

Tel: 020 8937 5366
Mobile: 07958467531
Email: dipa.bhatt@brent.gov.uk

-----Original Message-----
From: Raj Pillay [mailto:raj_pillay@hotmail.com]
Sent: 01 August 2012 13:30
To: Bhatt, Dipa
Subject: Re: Flitrase 210 Preston Road.

Dipa,

I confirm I am happy with 100 persons including staff being permitted.

Thank you
Kind regards,
R.K.K.R.L.Pillay

-----Original Message-----
From: Bhatt Dipa <Dipa.Bhatt@brent.gov.uk>
Date: Wed, 1 Aug 2012 12:27:36
To: <raj_pillay@hotmail.com>
Subject: RE: Flitrase 210 Preston Road.

Hi Raj,

If you are happy with the conditions please confirm this to me. I will not send out a hard copy unless you really need one.

Thanks

Kind Regards,

Dipa Bhatt Tech IOSH
Public Safety Officer

Health & Safety Team
Consumer and Business Protection
Environment and Neighbourhood Services

Tel: 020 8937 5366
Mobile: 07958467531
Email: dipa.bhatt@brent.gov.uk

-----Original Message-----

From: Raj Pillay [mailto:raj_pillay@hotmail.com]
Sent: 01 August 2012 13:13
To: Bhatt, Dipa
Subject: Re: Flirtase 210 Preston Road.

Hi Dipa,

Thank you very much for the email, will I be receiving the attachment in the post?

I have sent Dennis the plans.

Thank you again.
Raj
Kind regards,
R.K.K.R.L.Pillay

-----Original Message-----

From: Bhatt Dipa <Dipa.Bhatt@brent.gov.uk>
Date: Wed, 1 Aug 2012 09:01:45
To: <raj_pillay@hotmail.com>
Cc: <Dennis.Viechweg@brent.gov.uk>
Subject: RE: Flirtase 210 Preston Road.

Hi Raj,

Please see attached a copy of the revised Public Safety representation.
I have now increased the capacity to the maximum limit.

Please ensure all the relevant authorities have a copy of the latest amended plan including Licensing - Dennis Viechweg.

Thank you

Kind Regards,

Dipa Bhatt Tech IOSH
Public Safety Officer

Health & Safety Team
Consumer and Business Protection
Environment and Neighbourhood Services

Tel: 020 8937 5366
Mobile: 07958467531
Email: dipa.bhatt@brent.gov.uk

-----Original Message-----

From: Raj Pillay [mailto:raj_pillay@hotmail.com]
Sent: 30 July 2012 16:07
To: Bhatt, Dipa
Subject: Flirtease 210 Preston Road.

Dear Dipa,

I am writing to you in response to your letter dated 24th July.

I am pleased to see you have increased the number of persons to 60.

I would however like a larger number of people as I would like downstairs to be used as a private function room if needed, I would like 50 people to be able to use the space downstairs.

In the past the space has been used as a private function room and has held more than 50 people comfortably.

Please guide me on how this could be reached and what measures if any I would have to make in order to achieve this figure.

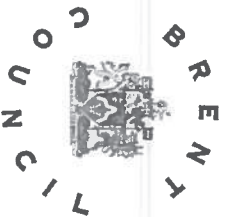
Currently the garden has 26 seats and room for more, and the inside has seating for 30.

I look forward to hearing from you soon.

Many thanks
Raj
Kind regards,
R.K.K.R.L.Pillay

--
The use of Brent Council's e-mail system may be monitored and communications read in order to secure effective operation of the system and other lawful purposes.

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The use of Brent Council's e-mail system may be monitored and communications read in order to secure effective operation of the system and other lawful purposes.



The Planning Service
4th Floor, Brent House
349 High Road, Wembley
Middlesex HA9 6BZ

CONTACT Gary Murphy
TEL 020 8937 5227
FAX 020 8937 5207
EMAIL gary.murphy@brent.gov.uk
WEB www.brent.gov.uk/planning

REGENERATION & MAJOR PROJECTS
Director: Andy Donald

Dennis Vlechwig
Business Support Officer
Brent Council
Safer Streets
ENVIRONMENT & NEIGHBOURHOOD
BRENT HOUSE
349-357 HIGH ROAD
HA9 6BZ

OUR REF:
YOUR REF: 1076860
DATE: 3 August 2012

Dear Dennis,

Re: Premises licence application (ref: 1076860) at 210 Preston Road, Wembley, HA9 8PB

In response to the consultation received on 19/07/12, I write to make the following comments:
Planning permission 09/2528 relating to the smoking shelter was granted with conditions attached. There are restrictions on the hours of use, and the application to vary the premises licence would be contrary to the planning condition.

For the avoidance of doubt Condition 3 reads:-

*The smoking shelter shall only be used by customers until the following times:-
Fri & Sat until 12:00am
Mon-Sun until 11:00am
and shall be cleared, with all ancillary activity completed, by these times.*

Reason: To protect the amenities of nearby residential occupiers.

In light of the above information The Planning Service will raise no objections to the licence application, but the applicants should be made aware that in the event of the licence being granted they will need to make a planning application to vary the above condition, proposing extended hours. And it is unlikely the Local Planning Authority would look favourably on such proposals.

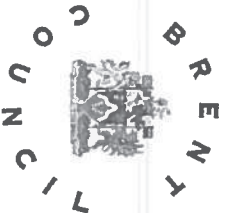
Yours Faithfully

Gary Murphy
Senior Planning Officer
Planning Area West Team



INVESTORS IN PEOPLE





The Planning Service
4th Floor, Brent House
349 High Road, Wembley
Middlesex HA9 6BZ

CONTACT Gary Murphy
TEL 020 8937 5227
FAX 020 8937 5207
EMAIL gary.murphy@brent.gov.uk
WEB www.brent.gov.uk/planning

REGENERATION & MAJOR PROJECTS
Director: Andy Donald

Dennis Viechwig
Business Support Officer
Brent Council
Safer Streets
ENVIRONMENT & NEIGHBOURHOOD
BRENT HOUSE
349-357 HIGH ROAD
HA9 6BZ

OUR REF:
YOUR REF: 1076860
DATE: 3 August 2012

Dear Dennis,

Re: Premises licence application (ref: 1076860) at 210 Preston Road, Wembley, HA9 8PB

In response to the consultation received on 19/07/12, I write to make the following comments:
Planning permission 09/2528 (relating to the smoking shelter was granted with conditions attached. There are restrictions on the hours of use, and the application to vary the premises licence would be contrary to the planning condition.

For the avoidance of doubt Condition 3 reads:-

*The smoking shelter shall only be used by customers until the following times:-
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In light of the above information The Planning Service will raise no objections to the licence application, but the applicants should be made aware that in the event of the licence being granted they will need to make a planning application to vary the above condition, proposing extended hours. And it is unlikely the Local Planning Authority would look favourably on such proposals.

Yours Faithfully

Gary Murphy
Senior Planning Officer
Planning Area West Team



INVESTORS IN PEOPLE



0

RECEIVED
25 JUL 2012

Dear Sir,

I wish to express to you my grave concern that I have been informed that the club "Flirtase" on Preston Rd has applied for a licence to stay open until 3am, 7 days a week. I have lived on Elmstead Avenue for forty years and have been at number nine.

Elmshead for the past
20 yrs. I am currently
woken most evenings
by people leaving the
club as I am only a
few doors down and
they park outside
my house.

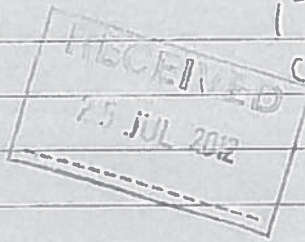
I'm also receiving
treatment from the
Royal Marsden for
a tumour and I'm
waiting for heart
surgery at the Royal
Brompton. The
recovery period is
3 months in which

I will need the maximum
rest I can get.
On several occasions
the police have had
to be called due
to fighting and
noise.

Please consider the
residents before
allowing this to
happen.

Yours,

Mrs



Dear Sir

I am writing
this letter about the
the club on the corner
of Edmeston Ave.

I do not want the
club open until 3 o'clock
as already there is too
much noise to many
cars parked down our
~~avenue~~ with doors being
and girls shouting
yesterday 29 June there was

a fight at the club and
the police were called
this is not something
new it often happens
you could ask the police
about that.

I have grandchildren and
I don't want them to
live near such a
place. It is not
necessary to have a
club in a residential area
open so late. We
already have drug
dealers selling at
the end of the Road
and the alley at the
back of the club used

as a toilet

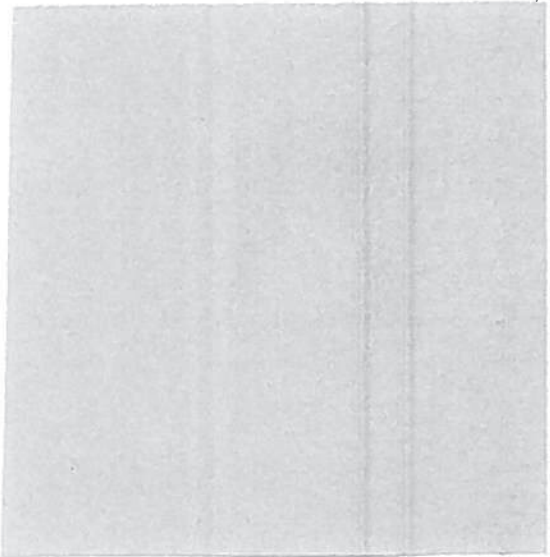
Please think before you
allow this to happen!

Yours

P. Tata.

DV

Service Director
Licensing Borough of Brent
Safer Street Division
Brent House (3rd Floor)
349/357, High Road, - Wembley
Middlesex -HA9 6BZ



Dear Sir,

Re: 210 Preston Road - Wembley- Middx - HA9 8PB

The user of the above premises Mr Raj Pilyay, trading under the name of Flirtease, has displayed a notice that is attached to the front of the premises indicating his application to the Service Director of Safer Street Division in Brent for a late food, drink and entertainment licence in the basement and in the garden area of the premises. The notice is dated the 19th July 2012.

I write to strongly object to such licence being granted as my home is situated at the rear of the said garden area. The noise created by the revelling of customers at the late hour is unacceptable. Vehicles parked outside my house cause added disturbance when customers leave the premises in the middle of the night with loud voices and door slamming so depriving sleep to members of the family.


On the 15th March 2012 the Planning and Development Department advised me by letter (ref:09/2528) that a (retrospective application) for retention of a smoking shelter in the garden was granted for the limited period of one year and that the hours of use should be no later than midnight on Friday and Saturday. The area to be cleared, with ancillary activity completed, by these times in order to protect the amenities of nearby residential occupiers.

The above restriction have been regularly disregarded and customers have been allowed to remain until two or three o'clock in the morning every weekend. Such flouting and disregard of regulations should not be permitted, as indeed the so called smoking shelter that is arranged as a permanent extension to the club premises both in design and in use.

It is hoped that no extension to the licence for late night drinking in the garden is permitted and that the present infringement of licence is brought under control.

Please acknowledge receipt of my letter.

Yours faithfully,


A. Olmi (Mr)

ENC. 3



REGENERATION & MAJOR PROJECTS

Planning and Development
Brent House, 349 High Road
Wembley, Middlesex, HA9 6BZ

Tel: 020 8937 5227
Fax: 020 8937 5207
Email: gary.murphy@brent.gov.uk

Web: www.brent.gov.uk/planning

Our Ref: 09/2528
Contact: Gary Murphy
15 March, 2012



TOWN AND COUNTRY PLANNING ACT 1990 (as amended)

210 Preston Road, Wembley, HA9 8PB

I refer to the planning application with respect to the above address which proposed the following:
Erection of a smoking shelter and erection of a trellis around the site (retrospective application)

The application was considered by the Council's Planning Committee. Having considered your comments, the decision was to:

Grant Permission

The decision was dated and despatched on 15 March, 2012

The conditions and informatives attached to this decision (if any) are:-

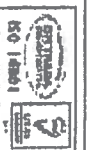
CONDITIONS (if any)

- 1 The proposed development is in general accordance with policies contained in the:-
Brent Unitary Development Plan 2004

Relevant policies in the Adopted Unitary Development Plan are those in the following chapters:-

Built Environment: in terms of the protection and enhancement of the environment
Environmental Protection: in terms of protecting specific features of the environment and protecting the public
Housing: in terms of protecting residential amenities and guiding new development
Town Centres and Shopping: in terms of the range and accessibility of services and their attractiveness
Transport: in terms of sustainability, safety and servicing needs

- 2 This permission shall be for a limited period of 1 year only expiring 12 months from the date of the decision when (unless a further application has been submitted to and approved in writing by the Local Planning Authority) the use hereby approved shall be discontinued and the building(s) and/or works hereby approved shall be removed and the land restored to its former condition in accordance with a scheme of work submitted to and



Brent - building a better borough

approved in writing by the Local Planning Authority.

Reason: To enable the Local Planning Authority to review the position in the light of the impact of this use.

- 3 The development hereby permitted shall be carried out in accordance with the following approved drawing(s) and/or document(s):

Plan 01
Location plan

Reason: For the avoidance of doubt and in the interests of proper planning.

- 4 The smoking shelter shall only be used by customers until the following times:-

Fri & Sat until 12:00am
Mon-Sun until 11:00am

and shall be cleared, with all ancillary activity completed, by these times.

Reason: To protect the amenities of nearby residential occupiers.

- 5 No music, public address system or any other amplified sound shall be installed within the rear yard or the smoking shelter.

Reason: To safeguard the amenities of the adjoining occupiers.

- 6 No additional outdoor lighting shall be installed unless further details have been submitted to and approved in writing by the Local Planning Authority prior to installation.

Reason: In the interests of safety, amenity and convenience.

- 7 The affected area within the site, directly accessible from the existing servicing access from Elmstead Avenue shall not be used for storage purposes (whether temporary or permanent) unless prior written approval has been obtained from the Local Planning Authority.

Reason: To ensure suitable loading and unloading arrangements so as not to interfere with the free passage of vehicles or pedestrians within the site and along the public highway.

- 8 The remaining roof trusses shall be fully removed within 2 months of the date of this permission, unless otherwise agreed in writing by the Local Planning Authority.

Reason: In the interests of preserving the visual amenities of the surrounding area.

INFORMATIVES (if any)

I would point out however, that the applicant has the right to appeal to the Secretary of State against any condition they consider unreasonable. Such an appeal must be lodged within six months of the decision date. However, different timescales apply where the development is also the subject of an enforcement notice. If an enforcement notice has been served within two years of the application being submitted, the time limit to appeal is 28 days from the decision date. If an enforcement notice is served after the application's decision date, the time limit is 28 days from the enforcement notice served date, unless this would extend the period beyond the usual time limit for cases not involving an enforcement notice.

Should such an appeal be received you will be informed in writing of this by Planning and Development. Should you require any further information, please contact the planning officer whose name and direct line telephone number appears at the top right hand corner of this letter.

Yours sincerely



Gary Murphy - Planning Officer

LetNotifyGid

DocFolder: Other
DocDesc: Brent's decision notification letter

DocDesc
Ref: 09/2528 Page 3 of 3

Viechweg, Dennis

From: rajpillay@o2email.co.uk
Sent: 12 August 2012 19:20
To: Murphy, Gary
Cc: Viechweg, Dennis; Chan, Esther
Subject: Flirtase

Dear Gary,

Many thanks for the email, my apologies for not replying earlier but I didn't have any development to express.

Since your email I have had a meeting with Adrian Adolfus and we discussed the premises with regards to crime and disorder.

I was very pleased to discover that Flirtase has never had any notices with regards to crime or disorder.

I have since had a meeting with the Elmstead residence association; which represent 180 residence after extensive discussions with the residence, I received an email explaining that they are happy to withdraw any objections (I will forward the email to you)

I explained to the residence association that I am still requesting the garden stay open after midnight on fri and sat as it will be directly detrimental to my business if I am forced to close earlier as 70% of my business is shisha and on a friday and saturday 50% of my bookings are made after 23:30, by closing at midnight I would not be able to accept these bookings.

They seem happy, subject to conditions for this to happen.

I hope this email helps you in making your decision.

Many thanks

Raj

Sent from my BlackBerry® wireless device



**Brent Borough
Licensing Department**

Wembley Police Station
603 Harrow Road
Wembley
HA0 2HH
Tel: 020 8733 3206
Fx: 020 8733 3101

Email:

Adrian.adolphus@met.police.uk
www.met.police.uk

Your ref:

Our ref: 01QK/347/12/lic/10
16th August 2012

The Licensing Officer
Health Safety and Licensing
London Borough of Brent
PO Box 411
Brent House
349/357 High Road
Wembley
HA9 6EP

**Police Representation to the Application for a new Premises Licence for
Flitase, 210 Preston Road, Wembley, HA9 8PB**

I certify that I have considered the application shown above and I wish to **make representations** that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

Officer: Adrian Adolphus
PS 10QK Licensing Sergeant

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to vary the premises licence under section 34 of the Act.

The Police representations are primarily concerned with crime, disorder and nuisance.

Police require the following points to be included in the operating schedule or added as conditions on the premises licence in addition to those already present on the licence.

Capacity Limit for Premises

Proper control of the numbers of people in the premises is essential to prevent overcrowding and the risk of disorder. It is impossible to conduct any

meaningful risk assessment, without knowing the maximum number of people that may be safely accommodated at any one time. There must also be adequate facilities to monitor and control the number of people present. The capacity limit will be set by Officers from the Local Authority.

The conditions that Police require to be added to the Premises Licence are listed below:

Capacity Limits

- 15 The total number of people permitted on the premises including staff and performers shall not exceed (*number*)

General

- 28 The licensee shall keep an incident book which shall be made available to the Police and Licensing Authority.
- 38 The outside drinking / shisha areas shall cease at 2300 hours.
- 39 After 2300 hours outside areas shall be limited to a maximum of ten persons for the purpose of smoking (not shisha) and each area shall be suitably supervised.

Noise and Vibration

- 70 No noise or vibration shall be detectable at any neighbouring noise sensitive premises.
- 71 The level of music shall be arranged so as not to cause a nuisance to local residents.

Yours sincerely

Adrian Adolphus PS10QK
Licensing Sergeant
Brent Police

ENVIRONMENTAL HEALTH
MEMORANDUM

LICENSING CONSULTATION -INTERNAL MEMO

To: Raj Pillay
From: Stephen Doohan
Cc:
Date: 16/08/2012
Premises: 210 Preston Road, Wembley, HA9 8PB
Type of Application: Variation

I would like to confirm that I have considered the above proposal with regard to the prevention of public nuisance. On behalf of the Nuisance Control Team I would like to:

Make representations to the Variation.

I would recommend the following alterations/conditions to the operating schedule:

Prevention of Noise and Nuisance

All doors and windows will remain closed during the licensed activities. Where a door is used for patrons to enter or leave the premises, including the external smoking areas, the door will be fitted with a self-closing device and staff told to ensure that it is not propped open.

The licensable activity shall conclude 30 minutes before the premises is due to close to prevent excessive noise breakout as the premises empties.

Entrances/exits from the premises whilst licensable activities are ongoing shall be via a lobbied door to minimise noise breakout.

Structure borne

All speakers are mounted on anti-vibration mountings to prevent vibration transmission of sound energy to adjoining properties.

Sound limits

The licensee shall ensure that no music played in the licensed premises is audible at or within the site boundary of any residential property.

All entertainments will utilise the in-house amplification system, the maximum output of which is controlled by the duty manager.

External Smoking Areas

Licensed door supervisors will be positioned at the external smoking areas to ensure patrons behave in an acceptable manner.

No music will be played in, or for the benefit of patrons in the smoking terrace or other external areas of the premises.

No form of loudspeaker or sound amplification equipment is to be sited on or near the exterior smoking/ shisha smoking area or in or near any foyer, doorway, window or opening to the premises.

Signs shall be displayed in the rear smoking terrace and on the frontage instructing patrons to recognise the residential nature of the area and conduct their behaviour accordingly –

The management reserve the right to ask patrons to move inside the premises or leave if it is felt that they could be disturbing neighbours.

After 22.30 hours the number of persons permitted to utilise each smoking / shisha smoking area will be restricted to 15 persons by the licensed door supervisor.

The rear smoking/ shisha smoking area will be closed and patrons requested to come inside the main structure of the premise at 23.30 hours by the licensed door supervisor to ensure that local residents living to the rear of the premise are not disturbed by noise from patrons.

Deliveries and collections.

Deliveries and collections associated with the premises will be arranged between the hours 08.00 - 18.00pm Mon - Fri and on Saturdays from 8.00 - 13.00 hrs so as to minimise the disturbance caused to the neighbours.

Empty bottles and non-degradable refuse will remain in the premises at the end of trading hours and taken out to the refuse point at the start of the working day rather than at the end of trading when neighbours might be unduly disturbed.

Plant and machinery

All plant and machinery is correctly maintained and regularly serviced to ensure that it is operating efficiently and with minimal disturbance to neighbours arising from noise.

Dealing with complaints

A complaints book will be held on the premises to record details of any complaints received from neighbours. The information is to include where disclosed, the complainants name, location, date time and subsequent remedial action undertaken. This record must be made available at all times for inspection by council officers.

Regular liaison meetings will be held to enable neighbours to raise concerns about any aspect of the licensed activities. These should take place every 3 months.

Patrons entering/exiting premises.

Where people queue to enter the premises a licensed door supervisor shall supervise and ensure the potential patrons behave in an acceptable manner.

When the premises closes a licensed door supervisor shall supervise patrons and ensure the leave in a prompt and courteous manor, respecting the neighbours.

Signs should be displayed instructing patrons to respect the neighbours and behave in a courteous manner.

A licensed door supervisor will be positioned on the exit door to ensure, as far as reasonably

practical, that patrons leave drinks within the premises.

A licensed door supervisor will patrol the curtilage of the premises to prevent patrons urinating in public areas in the vicinity of the premises.

Where patrons smoke at front of the premises on Preston Road, a licensed door supervisor shall ensure patrons behave in an acceptable manner to prevent disturbance to local residents.

Prevention of Nuisance from Odour

All ventilation and extraction systems shall be correctly maintained and regularly serviced to ensure that it is operating efficiently and with minimal disturbance to neighbours arising from odour.

Prevention of nuisance from light

Illuminated external signage shall be switched off when the premises is closed
Security lights will be positioned to minimise light intrusion to nearby residential premises.

Viechweg, Dennis

From: Murphy, Gary
Sent: 17 August 2012 16:41
To: 'rajpillay@o2email.co.uk'
Cc: Viechweg, Dennis; Chan, Esther
Subject: RE: Flirtease

Dear Raj,

Thank you for your email.

I am not involved in the decision on your premises licence application, this falls outside of planning's remit.

However I note from the contents of your email below that your wish is to use the rear smoking shelter after midnight, hence the reason for the license application being submitted. I must refer you to the planning permission (09/2528) as this restricts use of this outside area up until midnight (Fri & Sat) and 11pm at other times.

So regardless of what the outcome of the licensing application is, should you wish to extend the hours of use you will also need planning permission to do so, due to the restrictive condition referred to. You would therefore need to apply for planning permission to vary the wording of condition 3, setting out within any application what extended hours are being sought. Please be aware that the Council would generally have concerns about outside use beyond midnight in a location such as this, due to proximity to residential properties.

I hope this all makes sense.

Regards

gary

-----Original Message-----

From: rajpillay@o2email.co.uk [mailto:rajpillay@o2email.co.uk]

Sent: 12 August 2012 19:20

To: Murphy, Gary

Cc: Viechweg, Dennis; Chan, Esther

Subject: Flirtease

Dear Gary,

Many thanks for the email, my apologies for not replying earlier but I didn't have any development to express.

Since your email I have had a meeting with Adrian Adolfus and we discussed the premises with regards to crime and disorder.

I was very pleased to discover that Flirtease has never had any notices with regards to crime or disorder.

I have since had a meeting with the Elmstead residence association; which represent 180 residence after extensive discussions with the residence, I received an email explaining that they are happy to withdraw any objections (I will forward the email to you)

I explained to the residence association that I am still requesting the garden stay open after midnight on fri and sat as it will be directly detrimental to my business if I am forced to close earlier as 70% of my business is shisha and on a friday and saturday 50% of my bookings are made after 23:30, by closing at midnight I would not be able to accept these bookings.

They seem happy, subject to conditions for this to happen.

I hope this email helps you in making your decision.

Many thanks

Raj

Sent from my BlackBerry® wireless device



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LICENSING ACT 2003

Application for a Variation to Premises Licence

1. The Application

Name of Applicant:	Mr Syed Liaqat Ali Shah
Name & Address of Premises:	16 Park Parade, Harlesden, London NW10 4JH
Applicants Agent:	N/A

The application is for the use of basement lounge area and rear garden to serve alcohol, food, drinks and shisha smoking lounge.

2. Background

The current licencing hours are from 08:00 to 02:00 hours Monday - Sunday.

3. Promotion of the Licensing Objectives

See page 12 of the attached application.

4. Relevant Representations

Representations were received from the Metropolitan Police and residents.

5. Interested Parties

None

6. Policy Considerations

Paragraph Nos: 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

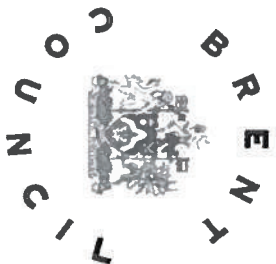
8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

7. Associated Papers

- A. Copy of Application Form
- B. Copies of representation
- C. Location map



APPLICATION TO VARY A PREMISES LICENCE

Application to vary a premises licence
under The Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

IWE SYED LIAQAT ALI SHAH

..... *[insert name of applicant(s)]* being the
premises licence holder, apply to vary a premises licence under section 34 of the Licensing
Act 2003 for the premises described in Part 1 below

Premises licence number

385378

Part 1 – Premises Details

Postal address of premises or, if none, Ordnance Survey map reference or description

16 PARK PARADE HARLES DEN LONDON.

Post Town	MIDDLESEX	Sex		Post Code	NW10 4JH
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Telephone number at premises (if any)

02089657373

Non-domestic rateable value of premises

£ 9300.00

Part 2 - Applicant details

Daytime contact telephone number		02089657373	
E-mail address (optional)			
Current postal address if different from premises address		16 PARK PARADE HARLESDEN LONDON	
Post Town		Post Code	NW10 4JH

Part 3 - Variation

Please tick Yes

Do you want the proposed variation to have effect as soon as possible?

If not do you want the variation to take effect from

Day	Month	Year
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please describe briefly the nature of the proposed variation (Please see guidance note 1)

VARIATIONS NEEDED, JUST TO
EXTEND THE WORKING HOURS
TO 24 HOURS SERVICE.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

UNDER 5000/

Part 4 – Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Please tick ✓ Yes

Provision of regulated entertainment

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of entertainment facilities:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

Provision of late night refreshment (if ticking yes, fill in box L)

Sale by retail of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors	
Day	Start	Finish		Indoors	Outdoors
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed					
Thur					
Fri					
<u>State any seasonal variations for performing plays</u> (please read guidance note 4)			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors	
Day	Start	Finish		Indoors	Outdoors
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed					
Thur					
Fri					
<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 4)			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			State any seasonal variations for indoor sporting events (please read guidance note 4)
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			
			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors	Outdoors
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed					
Thur					
Fri					
Sat					
Sun					
			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		

E

Live Music			Will the performance of live music take place indoors or outdoors or both – please tick [✓] (please read guidance note 2)	Indoors		
Standard days and timings (please read guidance note 6)	Start	Finish		Outdoors		
Day			Please give further details here (please read guidance note 3)	Both		
Mon						
Tue						
Wed				State any seasonal variations for the performance of live music (please read guidance note 4)		
Thur						
Fri						
Sat						
Sun			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)			

F

Recorded music			Will the playing of recorded music take place indoors or outdoors or both – please tick [✓] (please read guidance note 2)	Indoors		
Standard days and timings (please read guidance note 6)	Start	Finish		Outdoors		
Day			Please give further details here (please read guidance note 3)	Both		
Mon						
Tue						
Wed				State any seasonal variations for playing recorded music (please read guidance note 4)		
Thur						
Fri						
Sat						
Sun			Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)			

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors	Outdoors	
Day	Start	Finish		Both		
Mon			Please give further details here (please read guidance note 3)			
Tue						
Wed				State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur						
Fri						
Sat			Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sun						

H

Anything of a similar description to that falling within (e), (f) or (g)			Please give a description of the type of entertainment you will be providing	Indoors	Outdoors	
Day	Start	Finish		Both		
Mon			Please give further details here (please read guidance note 3)			
Tue						
Wed				State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Thur						
Fri						
Sat			Non standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sun						

Provision of facilities for making music Standard days and timings (please read guidance note 6)			Please give a description of the facilities for making music you will be providing		
Day	Start	Finish	Will the facilities for making music be indoors or outdoors or both – please tick [✓] (please read guidance note 2).		
Mon			<p>Please give further details here (please read guidance note 3)</p> <p>State any seasonal variations for the provision of facilities for making music (please read guidance note 4)</p> <p>Non standard timings. Where you intend to use the premises for provision of facilities for making music at different times to those listed in the column on the left, please list (please read guidance note 5)</p>		
Tue					
Wed					
Thur					
Fri					
Sat			<p>Please give further details here (please read guidance note 3)</p> <p>State any seasonal variations for the provision of facilities for making music (please read guidance note 4)</p> <p>Non standard timings. Where you intend to use the premises for provision of facilities for making music at different times to those listed in the column on the left, please list (please read guidance note 5)</p>		
Sun					

Provision of facilities for dancing Standard days and timings (please read guidance note 6)			Please give a description of the facilities for making music you will be providing		
Day	Start	Finish	Will the facilities for dancing be indoors or outdoors or both – please tick [✓] (see guidance note 2).		
Mon			<p>Please give further details here (please read guidance note 3)</p> <p>State any seasonal variations for providing dancing facilities (please read guidance note 4)</p> <p>Non standard timings. Where you intend to use the premises for the provision of facilities for dancing at different times to those listed in the column on the left, please list (please read guidance note 5)</p>		
Tue					
Wed					
Thur					
Fri					
Sat			<p>Please give further details here (please read guidance note 3)</p> <p>State any seasonal variations for providing dancing facilities (please read guidance note 4)</p> <p>Non standard timings. Where you intend to use the premises for the provision of facilities for dancing at different times to those listed in the column on the left, please list (please read guidance note 5)</p>		
Sun					

K

Provision of facilities for entertainment of a similar description to that falling within (i) or (j) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment facility you will be providing		
Day	Start	Finish	Will the entertainment facility be indoors or outdoors or both – please tick [✓] (please read guidance note 2).	Indoors	
Mon				Please give further details here (please read guidance note 3)	Outdoors
Tue			Both		
Wed					
Thur					
Fri					
Sat					
Sun					
			State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within (i) or (j) (please read guidance note 4)		
			Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within (i) or (j) at different times to those listed in the column on the left, please list (please read guidance note 5)		

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick [✓] (please read guidance note 2).		
Day	Start	Finish	Please give further details here (please read guidance note 3)	Indoors	
Mon				State any seasonal variations for the provision of late night refreshment (please read guidance note 4)	Outdoors
Tue			Both		
Wed					
Thur					
Fri					
Sat					
Sun					
			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		

M

Supply of alcohol			Will the supply of alcohol be for consumption (Please tick box ✓) (please read guidance note 7)	On the premises		
Standard days and timings (please read guidance note 6)	Start	Finish		Off the premises	<input checked="" type="checkbox"/>	
Day			State any seasonal variations for the supply of alcohol (please read guidance note 4)	Both		
Mon	00:00	00:00				
Tue	00:00	00:00				
Wed	00:00	00:00		Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Thur	00:00	00:00				
Fri	00:00	00:00				
Sat	00:00	00:00				
Sun	00:00	00:00				

IN ALL CASES PLEASE COMPLETE N, O, & P BELOW

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

THE PREMISES IS USED ONLY AS OFF LICENCE SHOP.
 VARIATIONS REQUESTED FOR EXTENDING THE WORKING HOURS. (24 HOURS).

Hours premises are open to the public
Standard days and timings
(please read guidance note 6)

Day	Start	Finish
Mon	00:00	00:00
Tue	00:00	00:00
Wed	00:00	00:00
Thur	00:00	00:00
Fri	00:00	00:00
Sat	00:00	00:00
Sun	00:00	00:00

State any seasonal variation (please read guidance note 4)

PERMISSION NEEDED FOR 24 HOURS SERVICE.

Non-standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list (please read guidance note 5)

SAME TIMING AS STATED IN THE COLUMN ON THE LEFT.

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking

VARIATIONS NEEDED, ONLY TO EXTEND THE WORKING HOURS.
LICENCE NEEDED FOR 24 HOURS SERVICE.

- I have enclosed the premises licence Please tick Yes
- I have enclosed the relevant part of the premises licence

If you have not ticked one of these boxes please fill in reasons for not including the licence, or part of it, below

Reasons why I have failed to enclose the premises licence or relevant part of premises licence

THE PREMISES LICENCE STILL WITH CONCIL.

P Describe any additional steps that you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b, c, d, e) (please read guidance note 9)

I AM INTENDED TO EXTEND THE WORKING HOURS OF MY OFF LICENCE SHOP TO 24 HOURS SERVICE.

b) The prevention of crime and disorder

Criminal Activity is prevented as we have staff patrolling the shop floor. Only three school children are allowed in at one time. We provide window service at night for safety. We also have CCTV surveillance around our shop. We do not serve drunk people as they cause nuisance.

c) Public safety

WE HAVE TAKEN MANY MEASURES FOR PUBLIC SAFETY, WE HAVE WIDE AISLES IN OUR SHOP AND WE HAVE MATTS ON THE FLOOR TO PREVENT SLIPPING. WE WILL ALSO HAVE TWO PEOPLE WORKING IN THE SHOP AT ALL TIMES AND OUR SHOP HAS BRIGHT LIGHTING TO MAKE VISIBILITY CLEAR FOR CUSTOMERS.

d) The prevention of public nuisance

MOST OF OUR CUSTOMERS ARE NOW REGULAR CUSTOMERS WHICH ARE FRIENDLY WITH US AS WE ARE FRIENDLY WITH THEM, SO WE DO NOT HAVE MUCH PROBLEMS. IF ANY PROBLEMS DO OCCUR THEN THERE IS CCTV SURVAILANCE WHICH WILL PROVIDE EVIDENCE.

e) The protection of children from harm

FIRSTLY WE DO NOT SERVE ANY UNDERAGE CHILDREN AS WE ARE VERY STRICT AND WE FOLLOW RULES AND REGULATIONS. ALL ALCOHOL AND TOBACCO IS KEPT BEHIND THE COUNTER OUT OF CHILDRENS REACH. SHELVES ARE ALL SHELVED IN A APPROPRIATE AND SAFE MANNER SO THERE IS NO RISK OF ANYTHING DROPPING.

Please tick ✓ Yes

- I have made or enclosed payment of the fee
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I understand that I must now advertise my application
- I have enclosed the premises licence or relevant part of it or explanation
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 5 – Signatures (please read guidance note 10)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent. (Please read guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature 

Date 23/05/12

Capacity ACCOUNTEANT

Where the premises licence is jointly held signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent. (Please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature

Date

Capacity

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Post town	Post code
Telephone number	
If you would prefer us to correspond with you by e-mail your e-mail address (optional)	

NOTES FOR GUIDANCE

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence you should make a new premises licence application under section 17 of the Licensing Act 2003.

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months..
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hours clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

Data Protection: The London Borough of Brent will use this information for the purposes of The Licensing Act 2003 and related purposes. Any member of the public may examine the application form on request. In addition, this information may be disclosed to the Police, The London Fire and Emergency Planning Authority, relevant ward Councillors and other Council departments.

This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share this information with law enforcement agencies and other bodies responsible for auditing or administering public funds for these purposes.

Please return the completed form and accompanying documents to:-

Health, Safety and Licensing Dept
Brent Council
Brent House, 3rd Floor West
349-357 High Road
Wembley, Middlesex
HA9 6BZ

☎ 020 8937 5359

Fax: 020 8937 5357

Email: hsi@brent.gov.uk

Cheques should be crossed and made payable to: London Borough of Brent.

Follow the instructions in the checklist, to submit the relevant copies to the Chief Office of Police and/or the Responsible Authorities. Contact details shown below:

Chief Officer of Police
Brent Licensing Department
Wembley Police Station
603 Harrow Road
Wembley
Middlesex
HA0 2HH

North West Area 1
London Fire Brigade
169 Union Street
London
SE1 0LL

Trading Standards
Brent Council
Quality House
249 Willesden Lane
London
NW2 5JH

Tel: 020 8733 3206

Tel: 020 8555 1200 x38778

Tel: 020 8937 5555

Environmental Health
Department
Brent Council
Brent House
349-357 High Road
Wembley
Middlesex
HA9 6EP

Children's Services
Brent Council
Chesterfield House
9 Park Lane
Wembley
HA9 7RJ

Tel: 020 8937 5252

Planning Department
Brent Council
Brent House
349-357 High Road
Wembley
Middlesex
HA9 6EP

Public Safety Team
Brent Council
Brent House, 3rd Floor East
349-357 High Road
Wembley
Middlesex
HA9 6EP

Tel: 020 8937 5359

Tel: 020 8937 5210

Official Use Only. Existing Premises Licence (or explanation) <input type="checkbox"/> Plan x 2 (if applicable) <input type="checkbox"/>
Advertising <input type="checkbox"/> Fee <input type="checkbox"/>

The Licensing Officer
Health Safety and Licensing
London Borough of Brent
PO Box 411
Brent House
349/357 High Road
Wembley
HA9 6EP

**Brent Borough
Licensing Department**

Wembley Police Station
603 Harrow Road
Wembley
HA0 2HH
Tel: 020 8733 3206
Fx: 020 8733 3101
Email:
nicola.mcdonald@met.police.uk
www.met.police.uk
Your ref:
Our ref: 01QK/72/12/157
29th July 2012

Police Representation to vary the Premises Licence at 'Local Food Express' 16 Park Parade Harlesden NW10 4JH

I certify that I have considered the application shown above and I wish to **make representations** that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below. I am of the opinion that the risk to the objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

Officer: Nicola McDonald
PC 157QKLicensing Constable

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to vary the premises licence under section 34 of the Act.

The Police representations are primarily concerned with crime and disorder public nuisance and public safety.

The location of this shop is in an area that has been plagued with alcohol fuelled crime, disorder and anti social behaviour. This has caused the local safer neighbourhoods Police together with distressed local residents to recently successfully apply for a 6 months dispersal zone.

Although the London Borough of Brent is a controlled drinking zone, Street Drinkers continue to vacate roadside furniture in the vicinity of this shop to consume alcohol. This alcohol is purchased locally.

Police have not met with the applicant as he works in another shop he owns in Leeds. I have met with the designated premises supervisor and he

indicated to me he would use a serving hatch between the hours of midnight and 6AM, this does not promote the licensing objectives and would in effect cause more public nuisance in the middle of the night with customers shouting their orders through the hatch in addition to more verbal noise from the queue that would develop in the street. This is detrimental to the local residents.

In part P of the application under the prevention of crime and disorder the applicant stated 'criminal activity is prevented as we have staff patrolling the shop floor', it goes on to read under public safety that 'we also have two members of staff working in the shop at all times'. Neither of these procedures was witnessed by me during a visit to the shop on 28th July 2012 when the DPS was working alone in the shop positioned behind the counter operating the cash register.

More accessibility to alcohol in this area during times of the night when Police and other emergency resources are stretched will not promote the licensing objectives.

Yours sincerely

Nicola McDonald
PC 157QK Licensing Constable
Brent Police

WITNESS STATEMENT

CJ Act 1967, s.9; MC Act 1980, ss.5A(3)(a) and 5B; Criminal Procedure Rules 2005, Rule 27.1

Statement of **Nicola McDonald** URN:

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Age if under 18 **Over 18** (if over 18 insert 'over 18') Occupation: **Police Constable**

This statement (consisting of:**2**.... pages each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated anything in it which I know to be false, or do not believe to be true.

Signature: Date: 18/9/2012.....

Tick if witness evidence is visually recorded (supply witness details on rear)

I am a Police Constable of 22 years experience, the last 16 years I have worked on the London Borough of Brent, since 2005 I have been attached to the licensing unit for the borough. I have been authorised via a delegated authority to represent the Borough Commander for the London Borough of Brent and for the Commissioner of the Metropolitan Police Service to act on licensing matters.

One of the premises I supervise is Local Food express 16 park Parade Harlesden NW10 4JA.

I am making this statement to be submitted with my representations to the premises licence variation application and is in addition to my previous statement dated 19/8/2012.

Another crime occurred outside the shop on 15th June 2012 at 1550 hours (Cris 1915601/12 refers). The female victim of robbery alleged money was taken by a suspect who bit her hand. The victim changed her account of events on several occasions, she was clearly drunk and under the influence of drugs. Witnesses to the incident claimed a male punched the victim in the face.

This is the kind of incident that gives indication of the type of challenging community that staff in the shop has to deal with and why staff has to be well trained and strong of character so not to be bullied in to decisions that do not uphold the licensing objectives.

I have subsequently discovered an incident of criminal damage at Local Food Express at 0400 hours on 19th August 2012 when three males approached the serving hatch (Cris 1921708/12 refers). They asked to buy alcohol and when they were refused they hit the glass window causing it to break. The shop CCTV system did not record the incident as the system only records inside the shop. At 0400 hours this premises in accordance with the premises licence should have been closed to the public.

The sale of alcohol in an area like Harlesden is challenging and requires strong management and strict compliance with legislation. I have concerns with the operation of this shop and see the above incidents as weakness and a precursor to further breaches and detrimental to the licensing objectives. My findings in relation

Signature: Signature witnessed by:

Continuation of Statement of **Nicola McDonald**

to this shop have not only caused me to make representations to the variation of the premises licence, but to now apply for the premises licence to be reviewed.

Signature: Signature witnessed by:

Witness contact details

Home address:
..... Postcode:
Home telephone number Work telephone number
Mobile/pager number Email address:
Preferred means of contact:
~~Male~~/ **Female** (delete as applicable) Date and place of birth:
Former name: Ethnicity Code (16+1): Religion/belief:

Dates of witness non-availability
.....

Witness care

- a) Is the witness willing and likely to attend court? **No.** If 'No', include reason(s) on **MG6**.
- b) What can be done to ensure attendance?
- c) Does the witness require a Special Measures Assessment as a vulnerable or intimidated witness?
No. If 'Yes' submit **MG2** with file.
- d) Does the witness have any specific care needs? **No.** If 'Yes' what are they? (Disability, healthcare, childcare, transport, , language difficulties, visually impaired, restricted mobility or other concerns?)

Witness Consent (for witness completion)

- a) The criminal justice process and Victim Personal Statement scheme (victims only) has been explained to me Yes No
- b) I have been given the Victim Personal Statement leaflet Yes No
- c) I have been given the leaflet 'Giving a witness statement to police — what happens next?' Yes No
- d) I consent to police having access to my medical record(s) in relation to this matter: (obtained in accordance with local practice) Yes No N/A
- e) I consent to my medical record in relation to this matter being disclosed to the defence: Yes No N/A
- f) I consent to the statement being disclosed for the purposes of civil proceedings e.g. child care proceedings, CICA Yes No
- g) The information recorded above will be disclosed to the Witness Service so they can offer help and support, unless you ask them not to. Tick this box to decline their services:

Signature of witness: Print name:
Signature of parent/guardian/appropriate adult: Print name:
Address and telephone number if different from above:

Statement taken by (print name): **PC 157QK Nicola McDonald** Station:

Time and place statement taken:

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WITNESS STATEMENT

CJ Act 1967, s.9; MC Act 1980, ss.5A(3)(a) and 5B; Criminal Procedure Rules 2005, Rule 27.1

Statement of **Nicola McDonald** URN:

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Age if under 18 **Over 18** (if over 18 insert 'over 18') Occupation: **Police Constable**

This statement (consisting of:**2**..... pages each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated anything in it which I know to be false, or do not believe to be true.

Signature: Date:

Tick if witness evidence is visually recorded (supply witness details on rear)

I am a Police Constable of 22 years experience, the last 16 years I have worked on the London Borough of Brent. Since 2005 I have been attached to the Licensing unit for the borough. I have been authorised via a delegated authority to represent the Borough Commander for the London Borough of Brent and for the Commissioner of the Metropolitan Police Service to act on licensing matters.

One of the premises I supervise is "Local Food Express" 16 park Parade, Harlesden, NW10 4JA.

On 3rd July 2012 the premises licence holder for this shop, Mr Syed Liaquat Ali SHAH, made an application to vary the premises licence to supply alcohol for 24 hours daily. The current premises licence allows supply of alcohol for consumption off the premises from 0800 hours to 0200 hours daily.

On 11th July 2012 I had a meeting at Wembley Police Station with the designated premises supervisor for the shop, Mr Wazir AHMAD. During our meeting he informed me he had been working in the shop for about 4 months, since Mr SHAH bought the shop. Mr SHAH does not work at this shop, he lives and works at his other off licence in Leeds. Mr AHMAD told me, when not employed at 16 Park Parade he works as a cab driver.

On Saturday 28th July 2012 at 1230 hours I was on duty in plain clothes conducting licensing visits in Harlesden when I attended 16 Park Parade. Mr Wazir AHMAD was working alone in the shop behind the cash register/serving counter. The shop currently opens for 24 hours daily but does not supply alcohol from 0200hrs to 0800hrs. It became apparent from conversation with Mr AHMAD that during those times when there is no authority, the shop is open to the public to enter but the alcohol is not removed or covered from display. I explained to Mr AHMAD that alcohol must not be on display for supply from 0200hrs to 0800 hrs daily.

On the entrance door I observed a hand written notice that read 'no dogs allowed'. Whilst conducting my visit a white male in his 20's entered the shop with a dog on a lead. Mr AHMAD mumbled 'no dogs', the white male said 'oh, come on mate' and then placed groceries on the counter. Mr AHMAD did not confront the customer any further; he served the male who then left the shop.

Signature: Signature witnessed by:

Continuation of Statement of **Nicola McDonald**

A short time later an Asian male standing outside the shop selected a banana from a bunch on display. He waved the banana towards Mr AHMAD at the counter and shouted 'thank you my friend'. The Asian male then walked away from the shop. I looked at Mr AHMAD for an explanation, he shrugged his shoulders and said 'this is what it is like to work in Harlesden. In the ample time I spent in the shop there were only two customers who purchased minimal items.

My visit caused unease in regard the running of this shop and I returned to the Police Station and conducted further checks. To my alarm I discovered on Friday 29th June 2012 at 19:35 hours a child under the age of 18 years had been sold alcohol in the shop. This had been a test purchase operation, the child was a 15 year old Police Cadet who bought a bottle of WKD vodka for £1.49. The member of staff that served the child gave his name as Naheed ZEB, he did not challenge the child or ask for any age verification and was issued with a Fixed Penalty notice by a Police Officer for the offence contrary to section 146 Licensing Act. Mr ZEB informed the officer he was a student and working alone in the shop. During my previous meetings with Mr AHMAD he never brought this sale to my attention. I fear his lack of control may mean Mr ZEB has not mentioned it to him.

I also discovered the following incident that had taken place in the shop at 1900 hours on 11th October 2011, the member of staff in the shop during this incident was Mr Wazir AHMAD. It would appear he has been working in the shop for much longer than four months as he previous told me. During the incident a drunken female had entered the shop, asked the cashier for a miniature bottle of Jack Daniels. The miniature spirits are stored behind the counter and inaccessible to customers. The cashier had handed the bottle of alcohol to the drunken woman who then opened the bottle in the shop and drank it. She made no attempt to pay the £1.99 for the alcohol and was asked to leave the shop. She left the shop before quickly returning and smashing a glass bottle of beer on the floor of the shop. Police were called and this drunken woman was arrested.

I consider the application for an extension to sell alcohol 24/7 is purely for economic reasons and not because there is a demand for it. Although this is not a reason to object to the application. I fear that because of the need to increase profit the licensing objectives will be jeopardised. The sale of alcohol in an area like Harlesden is challenging and requires strong management to comply with the Law and Guidance. I have concerns with the operation of this shop and see the above incidents as weakness and a precursor to further breaches of legislation and detrimental to the licensing objectives.

Signature: Signature witnessed by:

Witness contact details

Home address:
 Postcode:
 Home telephone number Work telephone number
 Mobile/pager number Email address:
 Preferred means of contact:
~~Male~~/ **Female** (delete as applicable) Date and place of birth:
 Former name: Ethnicity Code (16+1): Religion/belief:

Dates of witness non-availability

Witness care

- a) Is the witness willing and likely to attend court? **No.** If 'No', include reason(s) on **MG6**.
- b) What can be done to ensure attendance?
- c) Does the witness require a Special Measures Assessment as a vulnerable or intimidated witness?
No. If 'Yes' submit **MG2** with file.
- d) Does the witness have any specific care needs? **No.** If 'Yes' what are they? (Disability, healthcare, childcare, transport, , language difficulties, visually impaired, restricted mobility or other concerns?)

Witness Consent (for witness completion)

- a) The criminal justice process and Victim Personal Statement scheme (victims only) has been explained to me Yes No
- b) I have been given the Victim Personal Statement leaflet Yes No
- c) I have been given the leaflet 'Giving a witness statement to police — what happens next?' Yes No
- d) I consent to police having access to my medical record(s) in relation to this matter: (obtained in accordance with local practice) Yes No N/A
- e) I consent to my medical record in relation to this matter being disclosed to the defence: Yes No N/A
- f) I consent to the statement being disclosed for the purposes of civil proceedings e.g. child care proceedings, CICA Yes No
- g) The information recorded above will be disclosed to the Witness Service so they can offer help and support, unless you ask them not to. Tick this box to decline their services:

Signature of witness: Print name:
 Signature of parent/guardian/appropriate adult: Print name:
 Address and telephone number if different from above:

Statement taken by (print name): **PC 157QK Nicola McDonald** Station:

Time and place statement taken:

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Subject: FW: Reference 1043532

From:

Sent: 12 July 2012 13:33

To: Rudman, Grace

Subject: Reference

Dear Grace Rudman

I am emailing regarding the application by the food shop at 16 Park Parade, Harlesden, NW10 for a licence to sell alcohol 24 hours.

I object to this application for several reasons:

1 There will be an increase in anti-social behaviour. The area close to this shop has a history of anti-social behaviour which I feel certain has been well-documented by the CPOs.

2 There will be an increase in noise. People living close to this shop have regularly been disturbed by noise levels, especially at night -time when customers of pubs and clubs are vacating the premises.

3 There will be an increase in litter. This area is already littered with discarded beer cans and beer bottles despite the best efforts of Brent street cleaners. If alcohol is made available 24 hours, I believe that an increase in the amount of litter is inevitable.

Living in the area, I am saddened by the increasing number of people who walk around Harlesden, or sit on garden walls and doorsteps, even in broad daylight, drinking alcohol from cans and bottles, no attempt having been made to disguise the contents of the cans and bottles. Furthermore, it is not unusual to come across men urinating up against walls in full view of passers-by.

Harlesden is a very deprived area and granting licences to make alcohol more accessible is unacceptable.

Kind regards,

PS Please treat my personal details, including my address, as confidential. Please do not pass on my details to the applicant or any third party.

The use of Brent Council's e-mail system may be monitored and communications read in order to secure effective operation of the system and other lawful purposes.

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Brent Council
Health Safety and Licensing
Brent House 349 High Road
London HA9 6BZ

14 July 2012

For the attention of Grace Rudman, LSO

Dear Ms Rudman

Ref 1043532 **Application for 24 Hour Sale of Alcohol License 16 Park Parade NW10**

I am writing to you about the above application on behalf of local residents, and I wish to advise you of our strong objections to this for the following reasons:-

- Having alcohol available 24 hours in this location will inevitably increase the level of drinking and anti-social behaviour in the local area
- With a shop offering the 24 sale of alcohol, many people coming out of the nearby pubs and clubs will simply buy more alcohol and continue their drinking in the streets
- This will lead to local residents suffering late night and early morning noise disturbance
- There are already frequent fights and violent disturbances in the roads close to 16 Park Parade, such as Harlesden Gardens, Rucklidge Avenue and Leghorn Road
- We already have severe A S B problems in this area and there is a DISPERSAL ZONE in place here; to grant a 24 hour sale of alcohol license to a shop within the Dispersal Zone would be perverse and send out the wrong message to people
- It could also add to the amount of rubbish and litter in the street, which adds to Brent Council's work load with street cleaning
- Lastly, there is **no need** for the license to be granted, apart from to satisfy the interest of the shop owner

People can already buy alcohol throughout the day up to 11pm. This gives people ample opportunity to purchase drinks for parties and functions or simply a night at home

The people who would be customers at the shop during the hours after 11pm and through the night would essentially be people buying alcohol for their casual and immediate consumption

Cllr Hector is supporting our objection to the application

Please treat our personal details including our address and email as CONFIDENTIAL
Please do not pass my details on to the applicant or any third party

Yours sincerely

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Subject: FW: 1043532 - 16 Park Parade - 24 Hour Alcohol Licence

From:

Sent: 13 July 2012 11:37

To: Rudman, Grace

Subject: Ref: 1043532 - 16 Park Parade - 24 Hour Alcohol Licence

Dear Ms Rudman

I am writing to object to the requested change of licensing for the above premises.

I am against 24 hour licensing in principle as it is injurious to the individuals, local residents and society.

However, as a local resident I object strongly on the following grounds:

- This area has recently been the subject of a Dispersal Order in view of the problems already existing. Granting of this extension can only increase the problem. To grant it would be madness and one side of authority shooting the other in the foot.
- We already suffer from anti-social behaviour late at night due to alcoholic consumption - why increase the likelihood of this?
- We already suffer from the liberal deposit of beer cans and spirit bottles in our front gardens so this would increase too, as would the general litter problem.
- People exiting the local pubs and clubs would be able to carry on consuming alcohol at any hour despite having unacceptable behaviour already.
- There are premises operating 24 hour alcohol sales within minutes walking distance of Park Parade so another is not necessary.

If possible I would wish to be kept abreast of the progress of this application.

My details should be treated as confidential and not passed to any third party including the applicant or their advisors.

Best Regards

Rucklidge Avenue

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Subject: FW: 24 HOUR LICENSING APPLICATION BY SHOP ON PARK PARADE

From:

Sent: 09 July 2012 13:05

To: Rudman, Grace

Subject: 24 HOUR LICENSING APPLICATION BY SHOP ON PARK PARADE

09/07/12

Rucklidge Ave

To Clare Rudman, Business Support Officer, Safer Streets/Licensing, Brent Council
Re 16, Park Parade NW10 application for 24 hour alcohol licence.

Brent Council Reference **1043532**

Dear Ms Rudman,

I understand that this premises has applied for a Variation to their licence for the Sale of Alcohol 24 hours

I am writing to advise you of my strong objections to this application for the following reasons:-

The 24 availability hours in this location will increase the level of drinking and anti-social behaviour in the local area in which we already have behaviour problems: a dispersal is in place here.

This will lead to more street drinking on the part of people coming out of local pubs and clubs.

Please treat my personal details including my address as CONFIDENTIAL

Please do not pass my details on to the applicant or any third party

I would be grateful if you keep me updated regarding the progress of this application

I thank you for your kind assistance

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Subject: FW: 16 Park Parade - 24 hour alcohol license

From:

Sent: 08 July 2012 20:41

To: Rudman, Grace

Subject: 16 Park Parade - 24 hour alcohol license

Brent council reference: [1043532](#)

Dear Grace Rudman,

I strongly object to the above shop obtaining a 24 hour alcohol license as there is already a dispersal zone at the end of Rucklidge Avenue where I live, due to gangs of youth gathering there, taking drugs and drinking alcohol. The residents of Rucklidge Avenue who live at the top of the street next to the High Street have already experienced anti social behaviour in that area resulting in arson, excessive noise late at night, drug dealing and taking as well as intimidating and threatening behaviour. This is the last thing they and all of us on the street need. It will mean more congregations of youths and men drinking on the walls and kerbs around this area. We would all be very grateful if you could please deny the shop the aforementioned license. Thank you very much indeed.

My address is Rucklidge Avenue and I would greatly appreciate this address be kept confidential. Also please do not send on my personal details to the applicant or any third party. Thank you very much for your consideration.

All the very best,

Yours sincerely,

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Subject: FW: re , application for a 24hr licence to sell alcohol at 16 park parade , harlesden,,

From:

Sent: 08 July 2012 10:54

To: Rudman, Grace

Subject: re , application for a 24hr licence to sell alcohol at 16 park parade , harlesden,,

dear madame,, im sending this e-mail to express my deep concerns at the prospect of having yet another all night shop that sells alcohol,,there is already 1 shop that does this ,, less then 6 minutes away,, this has led to gangs of youths and ,, some not so young people ,, hangin around the top of rucklidge ave ,, and the rest of the st,, this can be a nightmare for anyone such as myself who lives here ,, we call it locally ,, running the gauntlet to get to your house,, this can be anything from, asking for money,, asking for cigarettes,, just verbal abuse fuelled by too much drink ,, or worst of all ,, the threat of physical violence from people under the influence,, we already have a huge antisocial behaviour problem in this area and have no need for yet 1 more outlet to provide yet more fuel for our already existing problems.. so i beg you to take my concerns and that of my neighbours into consideration when you make your decision,, .. yours
sincerely.. rucklidge
ave

please treat my personal details including my address as
CONFIDENTIAL,,, PLEASE DO NOT PASS MY DETAILS ON TO THE APPLICANT
OR ANY THIRD PARTY,, THANK YOU .

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Subject: FW: 16, Park Parade

From:

Sent: 08 July 2012 09:55

To: Rudman, Grace

Subject: RE: 16, Park Parade

Dear Mrs Rudman,

I'm writing concerning the 'Sale Of Alcohol 24 Hours Application' for 16, Park Parade. It is highly untoward to give this licence, reason being we have quite a few alcoholics in Rucklidge Avenue, 3 of which sit on the bench by the Pocket Park every day, passing out regularly and having to be picked up by ambulances. There is broken glass everywhere and a lot of rubbish resulting from their behaviour. Hence, we don't need to have more alcohol readily available 24 hours per day. There are already 5 pawnshops in the High Street that reflect the desperation of people in this area; we don't need more soul destroying substances. Many thanks for your comprehension,

Please treat my personal details including my address as CONFIDENTIAL
Please do not pass my details on to the applicant or any third party

Rucklidge Avenue

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Subject: FW: 1043532

From:

Sent: 07 July 2012 14:14

To: Rudman, Grace

Subject: 1043532

Dear Ms Rudman,

I am writing to you because I would like to inform you that I am objecting towards the food store at 16 Park Parade obtaining a 24 hour alcohol license. I believe that it will have a detrimental effect on the local area and for local residents. Anti-social behaviour will increase and safety of local people will be affected severely. I am also concerned that there will be increased noise and increased litter which will impact the area negatively.

My address is Rucklidge Avenue. Please treat my personal details including my address as confidential. Please do not pass my details on to the applicant or any third party

Thank you for having the time to read my e-mail.

Yours sincerely,

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Subject: FW: 24 alcohol license ref 1043532

From:

Sent: 06 July 2012 12:42

To: Rudman, Grace

Subject: 24 alcohol license ref 1043532

Dear Ms. Rudman

I am writing to advise of my objection to a food shop on Park Parade (near Harrison's estate agents), Harlesden, obtaining a 24 hour alcohol license.

I believe this will be disturbing to the local residences in the area with increased anti-social behaviour throughout the night, more noise and probably litter.

I live on Rucklidge Avenue and the state of the pavements in terms of litter is already disgusting.

I would like to formally lodge my objection to this license being granted.

My address is as follows:

Rucklidge Avenue

I would appreciate that you treat my personal details including my address as **confidential** and do not pass them to the applicant of the license or any further third party.

I understand Cllr Hector is supporting this objection too

Thank you

Yours sincerely

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Subject: FW: Re 16, Park Parade NW10 application for 24 hour alcohol licence ; Brent Council Reference 1043532

Importance: High

From:

Sent: 04 July 2012 15:18

To: Rudman, Grace

Subject: Re 16, Park Parade NW10 application for 24 hour alcohol licence ; Brent Council Reference 1043532

Importance: High

To Clare Rudman, Business Support Officer, Safer Streets/Licensing, Brent Council

Re 16, Park Parade NW10 application for 24 hour alcohol licence.

Brent Council Reference **1043532**

Dear Ms Rudman,

Re. application to increase licence hours at 16 Park Parade to sell Alcohol 24 hours

I am strongly opposed to this application being granted for the following reasons:-

Due to proximity of Rucklidge Avenue to Park Parade, we already suffer the noise and fighting that takes place after the existing drinking hours in the area. We DO NOT need these people to have further access to alcohol after that period, to fuel further mayhem and noise. Also the litter and more importantly broken bottles strewn around the roads and pavement that our kids and pets etc. have to try and avoid every week does not need to be increased!! The drug dealers that have preyed on the drunken customers of the locals bars and clubs will no doubt extend their business hours to catch these vulnerable people into the wee small hours. We have spent a long time with the local police trying to eradicate these drug peddlers from our street - please do not give them the opportunity to find an excuse to return to ply their wares.

Due to the sensitivity and the close proximity of the shop in question, I would ask you to keep my contact details Confidential from the applicant or any third party.

Thank you for your anticipated assistance on this very worrying matter.

Rucklidge Avenue

Subject:FW: Brent Council Reference 1043532

-----Original Message-----

From:

Sent: 04 July 2012 13:53

To: Rudman, Grace

Subject:

4th July 2012

Dear Ms Rudman

I am writing to object strongly to an application for a 24 hour license to sell alcohol.

I am a resident of Rucklidge Avenue, and we have a huge problem with people drinking on the street and causing anti-social behaviour particularly outside the designworks, along Rucklidge Avenue and Rucklidge Passageway.

We even have people sitting literally outside our front door in the early hours of the morning, drinking, and waking up our two little girls. It makes our life an absolute nightmare.

The anti-social behaviour has got so bad in the area, that we have recently worked in conjunction with the safer neighbourhood team in order to institute a dispersal order which has recently come into place and will run for the next six months.

The last thing we need in the area is a place for people to buy alcohol when the pubs and clubs close, so that they can carry on drinking in the street. The residents are working with the police and safer neighbourhood teams in order to try to reduce the amount of anti-social behaviour in the area.

This would be a huge blow to what we are trying to do and I implore you not to grant this application. I would appreciate it if you could acknowledge receipt of this letter of objection, and keep me informed as to the progress of this application.

Please also treat my contact details as confidential, and do not pass on to any third party or the applicant.

Many thanks for your time.

Kindest regards,

Rucklidge Avenue

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London Borough of Brent

Premises Licence

PART A

*This Premises Licence Summary was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003**.*

Signed.....
Director of Environment and Neighbourhood

Date: 19 November 2012

Licence number 385378

Licence start date: 26/06/2008

Premises Details

LOCAL FOOD EXPRESS, 16 Park Parade, London, NW10 4JH
Telephone: 020 8965 7373

Licensable activities and the times authorised by this licence

Supply of alcohol:

Day	Start Time	End Time
Monday	08:00	02:00
Tuesday	08:00	02:00
Wednesday	08:00	02:00
Thursday	08:00	02:00
Friday	08:00	02:00
Saturday	08:00	02:00
Sunday	08:00	02:00

Whether alcohol is authorised to be supplied on or off the premises: **Off**

The Opening Hours of the Premises:

Day	Start Time	End Time
Monday	08:00	02:00
Tuesday	08:00	02:00
Wednesday	08:00	02:00
Thursday	08:00	02:00
Friday	08:00	02:00
Saturday	08:00	02:00
Sunday	08:00	02:00

Part 2

Details of Holder of Premises Licence:

Name: Mr. Syed Liaqat Ali Shah
Address: 16 Park Parade, London NW10 4JH
Telephone: 020 8965 7373

Details of Designated Premises Supervisor:

Name: Wazir Ahmed
Address: 79 Haye Lane, London NW9 0NA
Personal Licence Number: 909829
Issuing authority: London Borough of Brent

Annexe 1 - Mandatory Conditions

- (a) No supply of alcohol may be made at a time when no designated premises supervisor has been specified in the licence or at a time when the designated premises supervisor does not hold a personal licence or his or her licence has been suspended.
- (b) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (c) All persons present on the premises who are required to carry out a security activity must be licensed by the Security Industry Authority.
- (d) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

Embedded Conditions

Annexe 2 - Conditions Consistent With the Operating Schedule

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.
2. A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.
3. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
4. Substantial food and non-intoxicating beverages (including free drinking water) shall be available during the whole of licensed hours in all parts of the premises where intoxicants are provided.

5. A 'Challenge 21' policy shall be adopted and adhered to.

6. 'Raid Control' crime prevention measures shall be installed and all staff given suitable training.

7. No high strength beers, lagers, and ciders above 5.5% ABV shall be stocked with the exception of premium beers.

Annexe 3 - Conditions Attached After a Hearing by the Licensing Authority
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Annexe 4 - Plans

See attached sheet.

Text



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